



**PANCREATIC CANCER  
ACTION NETWORK®**

# **ONE DAY**

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2013 Impact Report

# ONE DAY OF RESEARCH

**APR 2** – Two \$1 million grants – the largest ever – are awarded as part of our more than \$5 million research portfolio.

# ONE DAY IN WASHINGTON

**JAN 2** – The *Recalcitrant Cancer Research Act* is signed into law by President Obama. This landmark legislation requires the National Cancer Institute to develop a scientific framework for pancreatic cancer to provide strategic direction toward making true progress.

# ONE DAY OF HOPE

**JAN 24** – Patient and Liaison Services (PALS) serves its 70,000th contact since the start of the program in 2002.

# ONE DAY OF ACTION

**JUN 8** – More than 300 Union Pacific employees in Nebraska form 20 individual teams as part of an inter-department fundraising challenge, pushing the company's contributions over its \$100,000 goal for PurpleStride Omaha.

**ONE DAY**

THERE WILL BE A BREAKTHROUGH  
THAT CHANGES EVERYTHING.



**PANCREATIC CANCER  
ACTION NETWORK®**

## Contents

President's Letter	1
Our Story	2
This Year	4
Donors and Volunteers	9
Board of Directors	18
Financial Results	19

# President's Letter

**Every day of the past year, we've been working diligently toward making our goal of doubling pancreatic cancer survival by 2020 a reality.**

As our fight against pancreatic cancer gains momentum, we are proud of the impact we've made over the last 14 years, but we are particularly proud of the progress we've made in Fiscal Year 2012-13. Since our last report, our supporters — volunteers, survivors, donors, advocates, scientists and healthcare professionals — have



*True heroes on the front lines are working with us every day to change the course of history for pancreatic cancer.*

not only grown in numbers, giving additional strength to the cause, but their actions have made a real difference in moving the mission of the organization forward.

**Defeating pancreatic cancer has at last become a matter of national will and political commitment.**

The year began auspiciously with President Obama signing the *Recalcitrant Cancer Research Act* into law. The bill's passage makes

pancreatic cancer a national priority. In addition, not only are more scientists studying pancreatic cancer and receiving funding from our growing pool of research grants, the communication and collaboration among these committed individuals are also increasing. The Pancreatic Cancer Action Network has been instrumental in facilitating this vital collaboration among researchers at diverse institutions and with various areas of expertise.

Meanwhile, our unrelenting volunteers who support the organization in significant ways through events and awareness-raising efforts have grown our affiliate base to nearly 60 robust affiliates nationwide.

These committed volunteers vastly increase the influence of our network. Everywhere, you can find evidence of their impact when droves of purple-clad individuals turn out for volunteer-led PurpleStride walks, runs and rides.

At our Southern California national office, we've been making strides through our PALS (Patient and Liaison Services) team by putting thousands of patients in touch with cutting-edge research through potential clinical trial opportunities as well as



*Determination and perseverance led to the passage of the Recalcitrant Cancer Research Act in January 2013.*

providing disease-specific information about diagnosis, treatment, support resources and other related topics.

The report that follows provides detailed accounts from the front lines, where our true heroes — volunteers, survivors, donors, advocates, scientists and healthcare professionals — work tirelessly toward our goal of doubling pancreatic cancer survival by 2020. We have no illusions. It is, to be sure, still an uphill push. But with growing momentum propelling us forward, more and more supporters are drawn to our cause, not because it is easy, but because it promises to change the lives of the people they love and many more who will benefit from their selfless commitment.

  
Julie Fleshman, JD, MBA  
President and CEO



# Our Story

## The Pancreatic Cancer Action Network began one day 14 years ago at the kitchen table of a woman with a bold vision.

Driven by the loss of her mother to pancreatic cancer, Pamela Acosta Marquardt envisioned a team of passionate, committed volunteers, advocates, research scientists, healthcare professionals and other generous contributors working together to create awareness for this tragic disease.

Thanks to that vision, people have rallied together to translate sadness and anger into action since 1999.

What started as a lonely path has become a busy thoroughfare leading to options, support, discoveries and hope. And with continued action and passion, the progress being made today will one day bring an end to this devastating disease that takes more than 38,000 lives each year.

### It Started With a Strategy

There were scarcely a dozen scientists studying pancreatic cancer full-time in 1999, the year of our founding. As a result, the survivorship needle, in the single digits, had not budged.



*Thanks to a vision, passionate people have rallied together since 1999 to translate sadness and anger into action, and in turn they have created unprecedented awareness for pancreatic cancer.*

Building a critical mass of scientists was the only way to move that needle. Acutely aware that science follows money, we began charting a course to bring more dollars to pancreatic cancer research. We knew it would be an uphill climb, but with a focused strategy, clear vision and an attainable mission, we also knew progress was achievable. Increased federal research funding, combined with private research dollars, would create an incentive for scientists to study the disease and move pancreatic cancer research out of no-man's-land.

### Step by Step, With a Purpose

#### A Growing Grassroots Movement

Early on, we took our message to Washington, D.C., with a handful of volunteers gathering on Capitol Hill to tell their members of Congress that pancreatic cancer research funding had been ignored for too long. Grassroots advocacy success fueled the creation of our Government Affairs & Advocacy program, allowing us to be organized and effective in raising

our voices on Capitol Hill – and, finally, Congress is listening. The *Recalcitrant Cancer Research Act*, formerly the *Pancreatic Cancer Research and Education Act*, was signed into law in January 2013.

### Taking Research Further

In addition to advocating for increased federal dollars, the organization funded its first research grant in 2003 through a strategy that would encourage the best scientific ideas and also recruit scientists into the field. This strategy has proven effective. To date, we have awarded 94 research grants to outstanding scientists at institutions across the country, and a recent evaluation showed that every dollar that we invest is leveraged, on average, into \$9.93 in additional pancreatic cancer research funding by our grantees. This is encouraging evidence that they are staying in the field and remaining committed to pancreatic cancer research.

### Spreading the Word

We continued to raise our voices and, thus, awareness about the disease,



*Since its inception, the Pancreatic Cancer Action Network has worked to build critical mass in the community of scientists studying pancreatic cancer.*

and began to spread the word that there was hope for those battling pancreatic cancer. We created the Patient and Liaison Services (PALS) program to give pancreatic cancer patients, families and caregivers comprehensive information about the disease so that they could make informed decisions. We also knew how essential it was to make sure patients had access to the latest research through clinical trials, because clinical trials are the key to discovering new treatment options and early diagnostic tools. So we went on to build a proprietary, searchable database of all enrolling pancreatic cancer clinical trials in the United States.

### Making Big Strides

Our message soon reached even more people – volunteers were holding community walks and other events designed to raise awareness and funding for pancreatic cancer. Fifty-eight volunteer-led affiliates across the country have since developed, and the walks, now known as PurpleStride, have become a signature event of the Pancreatic Cancer Action Network. Volunteers not only plan events, they advocate, educate and raise awareness about pancreatic cancer in their communities.

### Our Community

The Pancreatic Cancer Action Network was founded on community. We have had success because of it. Our strategy is devoted to it.

Our community is bonded by stories, connectedness, passion and heart, and grows everywhere – in big cities, small towns and close-knit neighborhoods nationwide. The sense of community radiates through our staff and our extensive volunteer network.

Volunteers were there from our humble beginnings, and they remain the heartbeat of the Pancreatic Cancer Action Network. We are eternally grateful for their contributions.



*A strong sense of community among all of our supporters plays a critical role in our growth and success.*

# This Year

## A Strategy for Success

Our comprehensive strategy of funding research through private donations, advocating for increased federal research dollars and making sure patients have access to cutting-edge research is what sets the Pancreatic Cancer Action Network apart from other organizations. This strategy is successful because of the passion and dedication of our donor and volunteer network – a network that has fueled a powerful and relentless pancreatic cancer movement that allows us to push each of these goals forward.

With the power of a growing movement, we set a goal to double survival for pancreatic cancer by 2020.

We will continue to make advances against pancreatic cancer to achieve our Vision of Progress. But our work doesn't end there.

With a long-term vision and a focused strategy, one day we'll see the final breakthrough.

## Giving Thanks

Thank you to all those who have been part of our journey so far. Thank you to those who remain committed to the cause through your energy, generosity and leadership, and to those who will join us this year, when, as a community, we will continue the fight with the help of our committed donors and volunteers.

## Key Accomplishments in 2012-13

- We awarded 14 research grants totaling more than \$5.045 million, our largest research disbursement to date.
- National Cancer Institute (NCI) funding for pancreatic cancer increased by 6 percent, from \$99 million in 2011 to \$104.8 million in 2012. This is especially significant considering that overall federal funding levels for medical research have been stagnant or decreasing.
- Our advocates enabled the passage of the *Recalcitrant Cancer Research Act*, which directs the NCI to develop scientific frameworks (strategic plans) that will help provide the strategic direction and guidance needed to make true progress on pancreatic and other deadly cancers.
- PALS (Patient and Liaison Services) served more than 10,700 patients and families, bringing the cumulative total to more than 75,000 served since the program was started in 2002.
- Our outreach and education efforts have increased the volume of clinical trial searches conducted through PALS by 238 percent over the last three years, from 647 searches in 2011 to 2,185 searches in 2013.
- More than 81,000 people attended a Pancreatic Cancer Action Network event, compared with 62,000 the year before, a 31 percent increase.



Enthusiastic participants showed their purple passion at PurpleStride New York City in April 2013.



## RESEARCH & SCIENTIFIC AFFAIRS

### Imagine the progress that will be made in the coming decade.

The first Pancreatic Cancer Action Network grant was launched in 2003 to attract junior scientists into the field and encourage them to build a career in pancreatic cancer research.

In the years that have followed, we've created grants that attract a range of experience levels and scientific ideas, with the belief that you never know which key will unlock the door to a cure. Our portfolio of grants helps bring us closer to achieving our goals.

We know that for every dollar invested in our grantees, they go on to leverage that into, on average, \$9.93 in additional pancreatic cancer research funding, proving that they are doing good work and staying in the field of pancreatic cancer. Our research grants program connects the grantees to each other through a "Community for Progress," providing networking and mentorship, the chance to meet pancreatic cancer survivors and families, opportunities to speak with members of Congress about the urgent need for further funding, and more. This community adds a unique emotional touch-point and opportunity for idea-sharing that has resonated within our scientific community.

Scientists have made significant progress over the last decade in understanding pancreatic cancer, gaining insights into why it is so difficult to treat, and in beginning to identify clever ways to attack these problems. Just imagine the progress that will be made in the coming decade.

### By the Numbers:

**14**

Grants awarded in 2012-13

**94**

Grants awarded cumulatively since 2003

**\$1.6M**

Increase in amount awarded in 2012-13 – \$5.045 million vs. \$3.45 million in 2011-12

**813**

Pancreatic cancer-related published papers authored by our 2003-11 grant recipients

**6,285**

Times these published papers have been built upon and cited in other publications



*Scientists have made significant progress over the past decade in understanding more about pancreatic cancer.*



GOVERNMENT  
AFFAIRS & ADVOCACY

## Years of perseverance meant that, this year, Congress had no choice but to listen.

From our earliest days, our deeply passionate, ever-committed supporters have advocated diligently, purposefully, strategically and unrelentingly for increased federal funding for pancreatic cancer research. And over the years, we have seen the numbers climb: Funding from the National Cancer Institute (NCI) for pancreatic cancer has moved from just over \$17 million in 1999 to nearly \$105 million in 2012, a 517 percent increase. While this increase is impressive, the funding level is far below what is needed to make true progress in this disease. We also needed a national strategic plan for advancing pancreatic cancer research.

On January 2, President Obama signed into law landmark legislation that will help create that national strategic plan. The *Recalcitrant Cancer Research Act* requires the NCI to create a scientific framework for accelerating progress and improving patient outcomes. Of the 10,500 bills introduced in the 112th Congress, only 193 became law. The *Recalcitrant Cancer Research Act* was one of the less than 2 percent that passed.

Some would call it a herculean effort; it took five years of in-person visits and thousands and thousands of phone calls, emails and letters to elected officials to educate them about pancreatic cancer and the need to increase federal research funding dedicated to studying the disease.

Our community moved mountains to get the bill passed. And today, we are poised to make new strides in the fight against pancreatic cancer.

### By the Numbers

**6%**

Increase in NCI pancreatic cancer research funding in 2012-13. Overall NCI funding decreased during this same time

**500**

More than 500 individuals from 50 states participated in Pancreatic Cancer Action Network Advocacy Day in Washington, D.C., in June 2013

**3,500**

Nearly 1,200 individuals placed 3,500 calls to their members of Congress to support the in-person visits on Advocacy Day

**36k**

14,123 advocates sent over 36,000 email messages to their elected officials



More than 500 advocates from all 50 states attended the seventh annual Pancreatic Cancer Advocacy Day in June 2013.



## PATIENT & LIAISON SERVICES

### The PALS program is the only patient support program of its kind.

Patient and Liaison Services (PALS) is a comprehensive service providing patients and families with immediate and free information and education about pancreatic cancer, diagnosis, treatment options, clinical trials, diet and nutrition, specialists and support resources. The goal of the program is to help patients and their families learn about and understand their options so that they may make informed choices together with their healthcare teams.

New treatments are critical to changing patient outcomes, achieving our Vision of Progress to double the survival for pancreatic cancer by 2020 and ending pancreatic cancer. But clinical trials that lead to new treatments are only as successful as the number of patients who are aware of them and enroll.



*Our PALS program has served more than 75,000, offering immediate and free access to information about pancreatic cancer.*

PALS encourages all patients to consider clinical trials each time they explore treatment options. PALS Associates are able to perform up-to-date, customized clinical trial searches for patients, thanks to our comprehensive, proprietary in-house clinical trials database.

### By the Numbers:

**75k**

PALS has assisted more than 75,000 contacts since the program's inception

**29%**

Increase in the number of clinical trials searches in 2012-13 – 2,185 vs. 1,689 in 2011-12

**55k**

PALS provided more than 55,000 pieces of free educational literature to healthcare professionals in hospitals and clinics nationwide in 2012-13

**4**

Educational webinars hosted in 2012-13

**10**

In-person educational events hosted in 2012-13

**657**

People who attended our in-person educational events

**97%**

Staff members who speak to patients and families, called PALS Associates, maintained an average quality assurance score of 97% in the services they delivered, the helpfulness of materials provided and the timeliness of the receipt of materials



## COMMUNITY OUTREACH

### It's clear that people plus passion equals progress.

Major events such as PurpleStride – our signature walk/run planned and hosted by volunteers – increase awareness of pancreatic cancer and the organization, educate local communities about the disease and raise valuable funds.

We also support an army of volunteers as it distributes patient information to hospitals and doctors' offices, contacts the media and alerts elected officials about the urgent need for scientific progress in pancreatic cancer research. The passion and commitment of our volunteers have created a growing movement that propels our mission forward in each program area.

Within each of the organization's 58 affiliates, there is an official volunteer structure in place that includes volunteer Affiliate Coordinators, Event Coordinators, Media Representatives, Education & Outreach Coordinators, Advocacy Coordinators, Volunteer Chairs, Sponsorship Chairs and Event Chairs. Community Representatives and Community Advocates further support the mission in strategic, mission-oriented ways in additional communities nationwide. These volunteers sign agreements to officially participate in leadership roles. Each official volunteer role has a committee made up of passionate volunteers that help fulfill the organization's mission in their community.



**59**

Signature events, including PurpleStride/Ride/Swim and Gala events in 2012-13

**66**

PurpleLight Vigil for Hope events in 2012-13

**81,878**

Participants at our events in 2012-13, compared with 62,348 in 2011-12, a 31% increase

**1,072**

Pancreatic cancer survivor participants at PurpleStride events

**\$7.3M**

Raised by 5,371 company and community teams

**\$10.5M**

Net raised at PurpleStride events in 2012-13 – vs. \$8.05 million net in 2011-12, a 30.6% increase

**277**

PurpleStride sponsors; \$813,000 value of sponsorship support

**362**

Volunteer leaders

**2 bil**

Volunteers across the country shared their stories and registered more than 2,700 media hits, with a reach in excess of 2 billion impressions

*An army of volunteers nationwide has created a growing movement that propels our mission forward.*

# Donors & Volunteers

## Cumulative Lifetime Giving:

### \$2,000,000+

Anonymous Donor  
Genentech Inc.  
Tempur-Pedic North America, LLC

### \$1,000,000 – \$1,999,999

Blum-Kovler Foundation  
Celgene Corporation  
Continental Development Corporation  
Daniel and Janet Mordecai Foundation

### \$500,000 – \$999,999+

Eli Lilly and Company  
The Palette Fund – Terrence Meck  
The Seena Magowitz Foundation  
Ambassador Cynthia Stroum  
Z Gallerie

### \$250,000 – \$499,999

2009 Bonnie Lyn Tobin Trust  
Bristol-Myers Squibb Company  
The Carole & Robert Daly Charitable Foundation  
Jones Day  
Jai G. Essenmacher and Family  
Fredman Family Foundation  
Zorina R. Kroop  
Laurie and Paul L. MacCaskill  
Michael Sweig Foundation  
John M. Sobrato and Family  
SuperGen

### \$100,000 – \$249,999

American Association for Cancer Research  
Aventis Pharmaceuticals  
Bank of America  
The Bernard Lee Schwartz Foundation  
Braman Family Foundation

Ed Cantwell  
Constance Ann Williams Revocable Trust  
Daniel Kleiman Fund  
The George and June Block Family Foundation  
The Jeanenne Thompson Foundation  
Jason Kuhn  
Lefkowsky Family Foundation  
Estate of Mary Frances Johnstone  
Michael C. Sandler and Brenda R. Potter 1998 Trust  
Michael & Cindy Landon Foundation  
Angus Mitchell  
Ocean State Job Lot Charitable Foundation  
OSI Pharmaceuticals  
Patty Boshell Pancreatic Cancer Foundation  
Pfizer Inc.  
The Riordan Foundation  
Roche Laboratories Inc.  
Sanofi Aventis, Inc.  
Estate Of Sharon Schwartz  
Star Magazine  
Terry & Jane Semel Charitable Foundation  
Theodore W. Batterman Family Foundation

### \$50,000 – \$99,999

Abraxis Bioscience, LLC  
Amgen  
Mr. and Mrs. Christopher H. Anderson  
Tammy L. and Brandon Andries  
Anne and Mead Montgomery Family Foundation  
Brannin Charitable Trust  
Cantor Fitzgerald  
CBS Radio  
Citigroup  
Clare Rose Foundation  
Toni and Bruce Dachis  
Edward J. Friedman Foundation  
The Elsie & Marvin Dekelbaum Foundation  
Encana Oil & Gas (USA)  
Sally and Tim M. Ennis

Fineberg Foundation  
Julie Fleshman and Randy Kennison  
The George Couto Friends and Family Trust  
Graphic Solutions Group  
The Gross Family Charitable Fund  
Heather and Paul G. Haaga, Jr.  
Hackers for Hope  
Jill Hammerstone  
Hockey Fights Cancer  
Infinity Pharmaceuticals  
James Engle Custom Homes, LLC  
Estate of Jeffrey Stephen White  
John & Mary Pfouts (CRUT) Trust  
Estate of John Meyer  
JP Morgan Chase Bank  
Mr. and Mrs. Mark K. Kelly  
The Kenan Family Foundation  
Mr. and Mrs. David H. Koch  
Dr. Laurence A. Mack Memorial Fund  
Leibowitz Family Foundation  
The Lillian Rogatz Memorial Foundation  
Dee McGonigle, III and Family  
Ann T. McGonigle and Greg M. Witter  
Millennium Pharmaceuticals  
Lindsay and Brian Morgan  
Mr. and Mrs. Peter J. Morgan  
Ellen Pansky  
Patrick Mahaffy Family Fund  
Melinda and Norm Payson  
Frank H. Olson FBO  
Polo/Ralph Lauren Corporation  
Walle Ralkowski  
Rensselaer Honda  
Resnick Family Foundation  
Nancy and Stuart E. Rickerson  
Dr. Jeffrey A. Ross, PhD  
Jeanne W. Ruesch  
Estate of Roger L. Cordes, Sr.  
Amanda Seyfried  
The Sharon Roberts Pancreatic Cancer Foundation



The Shirley Hobbs Martin Memorial Fund  
Mr. and Mrs. Marc I. Stern  
Bradley Tabach-Bank  
Virginia Mason Medical Center  
Gordon W. Williams

### **\$25,000 – \$49,999**

Alex and Ani, LLC  
Sheila Allen  
Allina Health System  
The Andrew Gomez Dream Foundation  
Jane M. Anthony  
Marsha and Jack Balsinger  
Bell Nunnally & Martin LLP  
Susan R. Bennett  
Lee Berg  
Cheri Boublis  
The Broad Foundation  
Mr. and Mrs. Matthew Brown  
Cancer Treatment Centers of America  
Capital Group Companies  
Caplan Family Fund  
Chicago Gathering  
CIBACS Foundation Edison High School Foundation  
Circle of Hope Bracelets  
Clear Channel Outdoor  
Clovis Oncology  
CWS Dynamic Marketing Digital Core  
CyberKnife Society  
Nancy M. Daly  
Candy and Eddie DeBartolo and Family  
Mr. and Mrs. Richard Deposit  
Derrick Ward Memorial Car Show  
Rosalie Dertke  
Detroit Lions Charities  
Dick & Sally Brickman Fund  
Disney Worldwide Services  
Edelman Public Relations  
Education Network to Advance Cancer Clinical Trials  
Maija and Alvin L. Eerkes  
Enterasys Secure Networks  
Estate Of Cynda Overton Mast  
Estate of Margaret G. Potts  
Thomas E. Ferguson  
The First Tee of South Puget Sound  
Fox Sports West  
Fox Sports Southwest  
James H. Gallant  
GE Foundation

Genoveva Morales Uchalik Pancreatic Cancer Foundation  
The George L. Shields Foundation  
Mr. and Mrs. Alan Gingold  
Goetz Family Foundation  
Goldman, Sachs & Co. Matching Gift Program  
The Goldsmith Family Foundation  
Guess?  
Mr. and Mrs. Bradley L. Gunn  
Have A Skate With Bob Foundation  
Ruth Herman  
Highmark  
HM Insurance Group  
Harry Howle  
The Hoyt & Viorica Pardee Foundation  
ImClone Systems  
Dr. William H. Isacoff  
Laura and Mark J. Jennings  
John Dunbabin Family Trust  
Dr. John K. McCormick Foundation  
Johnson & Johnson  
Bob Jones  
JP Morgan Chase  
Nicholas Kalikow  
Thomas Kaplan  
Adam J. Kasower  
Natalie Katz  
The Kotick Family Foundation  
Adriana Kwicinski and Nanci Caldwell  
Blossom Leibowitz  
Linda J. Verville Cancer Research Foundation  
Linda Tallen & David Paul Kane Educ. Research Foundation  
Mr. and Mrs. Michael Link  
Lockton Companies  
Maggies Enterprises  
Rebecca Mavon  
Mr. and Mrs. Douglas R. McKinney  
Richard N. Merkin  
Merrimack Pharmaceuticals  
Molly Metz  
MGI Pharma  
Miami Office Systems  
Captain Richard J. Miller  
Northeastern Pennsylvania Healthcare Foundation  
Novartis  
Nowell Family Foundation  
The Oberheide Family Foundation  
Open Society Institute  
Pan-Cure Fund  
Pfizer Foundation

Pharmacia  
Plotkin Family Foundation  
Gary Poland  
Thomas J. Pyden  
The Reif Family Fund of the Jewish Community Foundation  
Rod Rogers Foundation for Charities Fund  
The Reichert Foundation  
Reyes Family Foundation  
The Robert and Marion Schamann Brozowski Foundation  
The Robert R. Baumann Jr. Foundation  
Robins, Kaplan, Miller & Ciresi, LLP Charitable Foundation  
Ross Products Division Abbott Labs  
Rudi Schulte Family Foundation  
The Saban Charitable Support Fund  
Salesforce.com Foundation  
San Diego Padres  
Mr. and Mrs. Rock Schnabel  
Carl Schuster  
Sealy Inc.  
The Sheldon Lischin Foundation  
Shirley French Lilac  
Signal Hill CW Television (KTTC, Fox 47 and Cumulus)  
Silent Partners  
Simmons  
Orin C. Smith  
Sprint Foundation  
Judith Stein, Esq.  
Steven & Julie Brickman Fund  
Strike For The Cure  
The Susanne and Gary Tobey Family Foundation  
UMB Bankcard  
Union Pacific Corporation Giveplus Program  
USC Norris Cancer Center  
Verde Taqueria  
Warner Bros. Entertainment Inc.  
Wasserman Foundation  
Cheryl L. Williams  
Jeffrey Wilson  
Wolfgang Puck Fine Dining Group  
Wyner/Stokes Foundation

## Donations received from July 1, 2012 to June 30, 2013:

### \$1,000,000+

Anonymous Donor  
Tempur-Pedic North America, LLC

### \$500,000 – \$999,999

Celgene Corporation

### \$250,000 – \$499,999

Blum-Kovler Foundation

### \$100,000 – \$249,999

The Bernard Lee Schwartz Foundation  
Genentech  
Zorina R. Kroop  
Estate of Mary Frances Johnstone  
The Palette Fund – Terrence Meck  
John M. Sobrato & Family  
Ambassador Cynthia Stroum

### \$50,000 – \$99,999

CBS Radio  
Citigroup  
Fineberg Foundation  
The George Couto Friends and Family Trust  
The Gross Family Charitable Fund  
James Engle Custom Homes LLC  
Estate of Jeffrey Stephen White  
Mr. and Mrs. Mark K. Kelly  
Laurie and Paul L. MacCaskill  
Madison Charitable Foundation  
Anne T. McGonigle and Greg M. Witter  
Dee McGonigle III and Family  
Ocean State Job Lot Charitable Foundation  
Patrick Mahaffy Family Fund  
Melinda and Norm Payson  
Estate of Roger L. Cordes, Sr.  
San Diego Padres  
Union Pacific Railroad

### \$25,000 – \$49,999

2009 Bonnie Lyn Tobin Trust  
Alex and Ani, LLC  
Cancer Treatment Centers of America  
Chicago Gathering  
CIBACS Foundation Edison High School  
Foundation

Clear Channel Outdoor  
The First Tee of South Puget Sound  
Fox Sports West  
Fox Sports Southwest  
Goetz Family Foundation  
The Jeanenne Thompson Foundation  
Jones Day  
Nicholas Kalikow  
Adam J. Kasower  
Rebecca Mavon  
Merrimack Pharmaceuticals  
Molly Metz  
Lindsay and Brian Morgan  
Northeastern Pennsylvania Healthcare  
Foundation  
Padres Oncology/Cindy Matters Fund  
Salesforce.com Foundation  
Jeanne Weaver Ruesch  
Weiss Family Foundation  
Z Gallerie

### \$10,000 – \$24,999

100.3 FM The Sound  
ABC 7 / WJLA-TV & News Channel 8  
ABC5  
Adventure Radio  
Aetna  
American Association for Cancer Research  
Amgen  
Bell Nunnally & Martin LLP  
The Berens Family Charitable Fund  
Brannin Charitable Trust  
Lorraine Burri  
Robert Buss  
Ed Cantwell  
CBS Radio Charlotte  
Diane E. Cheever  
David Clark  
Clear Channel Radio  
Clovis Oncology  
Corridor, Inc.  
Mr. and Mrs. Dennis L. Crawford  
Daniel Kleiman Fund  
Mr. and Mrs. Richard Deposit  
Disciplined Growth Investors  
Lorna Donatone  
Education Network to Advance Cancer Clinical  
Trials  
Educational Measures LLC  
Edward J. Friedman Foundation  
El Fenix Restaurants

Elizabeth D. Stierman Trust  
Kelly Elliott  
Epstein Family Foundation  
Jai G. Essenmacher and Family  
FFCB (Relish Cookbook)  
Fight4Bobby  
Florida Hospital Medical Center  
James H. Gallant  
GE Foundation  
General Manufacturing Co.  
Give with Liberty  
Google  
Heather and Paul G. Haaga, Jr.  
Hackers for Hope  
Peter S. Hansen  
Have A Skate With Bob Foundation  
Ron C. Herman  
Highmark  
HM Insurance Group  
Hockey Fights Cancer  
ILWU Walk the Coast-Northwest  
Inkminde.Com  
Dr. John K. McCormick Foundation  
Jessie Barker McKellar Foundation  
The John Binns Revocable Trust  
Johnson & Johnson  
Bob Jones  
JW Marriott Washington DC  
Adam Keil and Family  
John Khoury  
KMOV  
Hilarie Koplow McAdams and Steve McAdams  
KPLC TV  
Jason Kuhn  
LA Kings  
Lamar  
Lockton Companies  
Long Valley Village Association  
MacDonald Family Charitable Trust  
Mattress Firm  
Mr. and Mrs. Philip J. Mazzola  
Mr. and Mrs. Rex McKinney  
Microsoft Matching Gifts and Giving Campaign  
Mr. and Mrs. Peter J. Morgan  
Becky Muir  
National Basketball Association  
Newman's Own Foundation  
Nightwire Magazine  
Norton Commons LLC  
Pacific Alternative Asset Management  
Company

Patty's Pals  
John Petrakis  
Pfizer  
Progressive Engineering & Construction  
Mr. and Mrs. Martyn Redgrave  
Regina High School  
Nancy and Stuart E. Rickerson  
The Robert and Marion Schamann Brozowski Foundation  
Rose M. Brancone Family Trust  
Dr. Jeffrey A. Ross, PhD  
Rudi Schulte Family Foundation  
Amanda Seyfried  
Orin C. Smith  
Starfish Foundation, Inc.  
The Susanne and Gary Tobey Family Foundation  
U.S. Family Guide Pittsburgh Kids Guide.Com  
Virginia Mason Medical Center  
WDEF/WDOD/WUJQ Radio Group  
Mr. and Ms. Robert G. Weber  
Laurence Weiss  
WNEP  
WRCB  
Yelp

### **\$5,000 – \$9,999**

84 Lumber Company  
Advance Capital Management  
Albert Whitted Airport Preservation Society  
AllianceBernstein  
Allina Health System  
Alpha Industries  
Amegy Bank  
Mr. and Mrs. Christopher H. Anderson  
Jennifer Anderson  
Aquila Productions  
Antonella P. Arnone  
Astellas Pharma  
Automatic Data Processing  
Autonation  
Avendra LLC  
Bank for International Settlements  
James C. Holleran Memorial Fund  
Christine Beiriger  
Susan R. Bennett  
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Mr. and Mrs. Tray Black  
Madeline Block  
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Lynn A. Booth  
Bristol-Myers Squibb Foundation

Eric Butler  
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Canaccord Genuity Inc  
Lisa A. Cannon-Albright, PhD  
Capital Group Companies  
Carstens Inc.  
Casablanca Inn & Bistro  
Chang Family 1999 Trust  
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Cherry Petersen Landry Albert LLP  
Chevron Humankind Employee Funds & Matching Gifts  
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CSTK Velociti Charitable Fund  
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Dallas Mavericks Basketball Limited  
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Delta Downs Racetrack Casino and Hotel  
Detroit Lions Charities  
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Maija and Alvin L. Eerkes  
Joan Egrie  
Ronen Elad and Family  
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Employees Community Fund of Boeing California  
EnCana Oil & Gas (USA)  
EnvisionRxOptions  
Valerie Ewell  
Expedia  
Fairway Outdoor Advertising  
Lynn S. Fastuca  
First Federal Bank  
First Weber Group Foundation  
Fluor Cares  
William Ford, Jr.  
Framingham Police Association  
From the Heart of Italy  
The Funger Foundation  
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The George L. Shields Foundation  
Mr. and Mrs. Chris Gifford

GM Nameplate  
Bernie Gottlieb  
Kirsten D. Goulde  
Kelly Hall  
The Hangar Restaurant and Flight Lounge  
Kevin S. Hannon  
Hope Harper  
Cynthia G. Hello  
Sandra Hillesheim  
Holly's Club  
Homage  
Ilitch Charities.  
Invesco Power Shares  
Dr. William H. Isacoff  
J and D Shoppers  
Jim & Shirley Young Charitable Trust  
John & Hilda Arnold Foundation  
Margie Johnson  
Jonco, Inc. dba McDonald's  
Kent School District #415  
Ronda Khamsourivong  
King's Hawaiian  
Kingstowne Striders  
Thomas D. Kitz Foundation  
LA & SF Specialty  
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The Lee - Brookenthal Charitable Fund  
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Love of God Foundation  
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Mattress Outlet  
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MD Anderson Cancer Center  
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Janna and Robert Tipton  
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Trani Family Foundation  
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U.S. Bank  
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UC Physicians Company  
United Concordia Dental  
United Way Of Greater Kansas City  
University of Notre Dame  
Upper Path Valley Presbyterian Church  
Virginia Mason Medical Center

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Warren Clinic Oncology/NWBCC  
Eileen M. Wawrzynek  
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Robyn M. Williams  
Anitra D. Winkler  
WNCN  
WPRI 12 / Fox Providence  
The Wyler Family Foundation  
Zissu Family Foundation

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Alcoa  
All Metals Recycling LLC  
Alliant Energy  
America Bank of Commerce  
American Family Insurance  
American Transmission Company LLC  
Cathy Ames  
Gary Anderson  
Anne and Mead Montgomery Family Foundation  
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Boeing Employees Credit Union – BECU  
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 Litchfield Intermediate School  
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 Merck Partnership for Giving  
 Midwest Cancer Care/MCA Midwest Health System  
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 David Moore  
 Moving Solutions  
 Mt Zion Enrichment Center  
 Jeannie Mucklestone  
 MV Rotary Matching Grant  
 Gerald M. Neeson  
 Neil Finn Sports Management  
 Monica Nelson  
 Nintendo of America  
 Nitel  
 Nordson Corporation  
 Northwestern Mutual Foundation  
 Occidental Oil and Gas Corporation  
 The Ohio State University Medical Center  
 OHSU Knight Cancer Institute  
 Cori Olson  
 Pacific Medical  
 Nicole Palumbo  
 Linda and Bruce Pansky  
 Irena Pawlak  
 Pearlstone Family Fund  
 Peter 5K LTD  
 Hunt Pettit  
 The Pew Charitable Trusts Matching Gifts Program  
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 Pine Crest School  
 QBE  
 Chip Ragen  
 Dr. Pat Rathbone  
 The Ravenous Pig  
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Tri State Custom Windows	Laurie Wagner	Mya Win
Cindy Trochlil	The Wag Shop Colfax LLC	Winship Cancer Institute of Emory University
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UBS Employee Giving Programs	WCCC Radio	Lauren Yates
UC Health	Melissa Weakly	
UC San Diego Moores Cancer Center	West Monroe Partners	

## Volunteers

### FY2012-13 Core Role Volunteers

\*Includes volunteers who served in a core role capacity anytime between July 1, 2012 and June 30, 2013.

We apologize in advance if any of our dedicated leaders have been inadvertently left off of this list.

#### Volunteer Advisory Council

Tammy Andries	Maija Eerkes	Gael Sandoval
Melissa Benson	Carol Foreman	Jay Stern
Mariann Cheney	Noila Johnson	Nicole Trella
Todd Cohen	Lindsey McDonald	
Brenda Coleman	Greg Petrosewicz	

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Abigail Brown	Amy L. DiBella	Barb A. Geraghty	Bruce Platt	Christopher Lee
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Allison K. Whisman	Angie Schoonmaker	Beth Willis-Stevenson	Charisse A. Cameron	Courtneylee B. Martinez
Allison Watson	Anita H. Marks	Beverly J. Weitzenhoffer	Charlie Steinhice	Crystal Buss
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Amanda West	Anne Grigg	Brandy L. Glick	Cheryl Derricotte	Darlene Lindner
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Amy E. Osteryoung	Audrey Montalto	Brian T. Poe	Christine Mukete	Deana Potterf

Deanna M. Federico	Guillermo Dekat	Jonathan C. Billings	Laura Miller	Megan L. Graham
Debbie Honeker	Gwynne C. Lundy	Joseph DiBella	Laura Pentova	Megan Martin
Debbie Orel	Heather S. Bowman	Joy P. Kropiewnicki	Lauren Ballough	Meghan M. Combs
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Debra Wittig	Holly Patz	Judy B. Lloyd	Leslie A. Terranova	Melissa A. Rupp
Denise Bartle	Inez Lobato-Winter	Julie Detherage	Leslie J. Walder	Melissa Benson
Denise Centola	Jacki M. Degnan	Julie M. Linse	Linda Carranza	Melissa J. Smith
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Elinor Craig	Jenifer Rorech	Katie Capehart	Lynn Allen	Mikel S. Wilkins
Elizabeth Batchelder	Jenina Soto	Katie M. Boucher	Maija Eerkes	Monique Castano
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Ellen Zeltmann	Jennifer Donahue	Kelli M. Steckbauer	Marcie Levey	Nancy Murphy Bowles
Ellie Goltz	Jennifer Jones	Kelli W. Dailey	Margot L. Vela	Nathan McMorrow
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Emily Falhaber	Jennifer L. Luna	Kelly Cruise	Maria Salesi	Nick Planeta
Emily H. Rhue	Jennifer L. Moffett	Kelly J. Barber	Marian P. Cardona	Nick Textor
Emily Hanson	Jennifer Rose-Utley	Kelly Sims	Marian Swanson	Nicole Castillo
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**Thank you to those who remained committed to the cause this year with energy and guidance. As a community, we will continue the fight.**



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# 2012-13 Financial Results

## Statement of Activities

Year ended June 30, 2013

<b>Revenue</b>	<b>2013</b>	<b>2012</b>
Contributions	\$ 8,964,579	\$ 7,120,972
Special Events — Net	10,705,207	8,771,804
Investments, store and other	218,594	571,388
<b>Net Revenue Sources</b>	<b>19,888,380</b>	<b>16,464,164</b>

<b>Expenses</b>	<b>2013</b>	<b>2012</b>
<b>Program Services</b>		
Research	6,914,781	5,032,781
Advocacy	2,208,453	1,912,723
Patient Services	2,655,869	2,418,367
Community Outreach	4,817,307	3,749,048
<b>Total Program Services</b>	<b>16,596,410</b>	<b>13,112,919</b>
<b>Supporting Services</b>		
General and Administrative	587,363	500,645
Fundraising	1,737,180	1,454,887
<b>Total Supporting Services</b>	<b>2,324,543</b>	<b>1,955,532</b>
<b>Total Expenses</b>	<b>18,920,953</b>	<b>15,068,451</b>

<b>Increase in Net Assets</b>	<b>\$ 967,427</b>	<b>\$ 1,395,713</b>
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## Statement of Financial Position

Year ended June 30, 2013

<b>Assets</b>	<b>2013</b>	<b>2012</b>
Cash and cash equivalents	\$ 1,662,657	\$ 1,450,462
Investments	11,060,486	8,514,725
Pledges and Sundry receivables, net	2,447,207	1,456,975
Prepaid expenses and inventory	365,780	596,790
Property and equipment, net	722,370	694,539
Other assets	101,898	77,305
<b>Total Assets</b>	<b>\$ 16,360,398</b>	<b>\$ 12,790,796</b>

### Liabilities and Net Assets

#### Liabilities

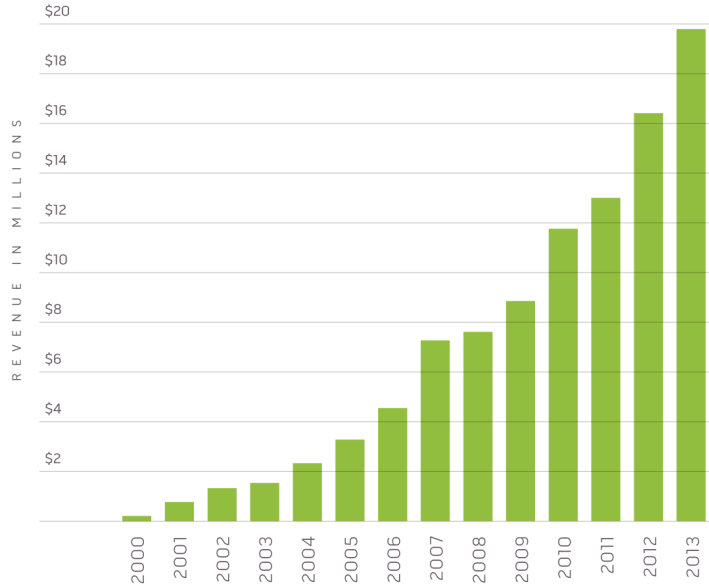
Accounts payable, accrued and other liabilities	\$ 1,275,797	\$ 1,165,631
Grant obligations	5,759,930	3,271,280
Deferred lease liability	620,517	617,158
<b>Total Liabilities</b>	<b>7,656,244</b>	<b>5,054,069</b>

#### Net Assets

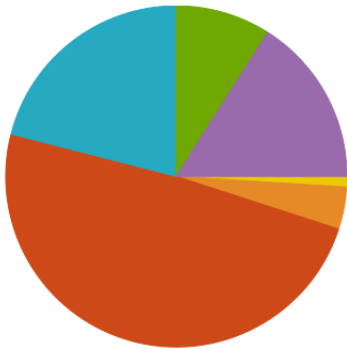
Unrestricted	7,688,805	6,984,947
Temporarily restricted	1,015,349	751,780
<b>Total Net Assets</b>	<b>8,704,154</b>	<b>7,736,727</b>

<b>Total Liabilities and Net Assets</b>	<b>\$ 16,360,398</b>	<b>\$ 12,790,796</b>
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## Total Revenue



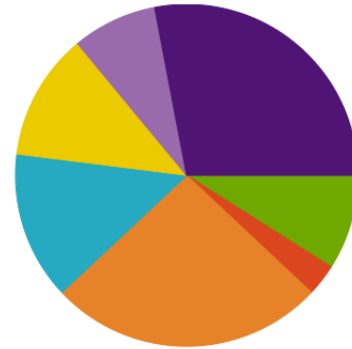
## Revenue Contribution by Source 2013



Total Revenue for 2013  
**\$19,888,380**

- An Evening with the Stars (4%)
- Foundation (9%)
- Volunteer-driven events (49%)
- Corporate (16%)
- Individual (21%)
- Investments and other (1%)

## Cost Distribution 2013



Total Cost for 2013  
**\$18,920,953**

- Research Grant Costs (28%)
- Patient Services (14%)
- General & Administrative (3%)
- Research & Scientific Affairs (8%)
- Advocacy (12%)
- Community Outreach (26%)
- Fundraising (9%)

These financial statements were abstracted from Pancreatic Cancer Action Network's June 30, 2013 and June 30, 2012 financial statements, which were audited by Windes & McClaughry Accountancy Corporation. Because the information does not include all the disclosures required by U.S. generally accepted accounting principles, it does not purport to present Pancreatic Cancer Action Network's financial condition or results of activities. A copy of the audited financial statements is available online and can also be provided upon request from our national office.



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