

FOR IMMEDIATE RELEASE

PANCREATIC CANCER ACTION NETWORK APPOINTS NEW YORK UNIVERSITY DAFNA BAR-SAGI, PhD TO CHAIR OF THEIR SCIENTIFIC ADVISORY BOARD

EL SEGUNDO, CA – (July 8, 2008) – The Pancreatic Cancer Action Network, the only national organization with a comprehensive plan to advance research, support patients and create hope in the pancreatic cancer community, today announced the appointment of Dafna Bar-Sagi, PhD as Chair of the organization's Scientific Advisory Board. The Scientific Advisory Board provides advice on the organization's research initiatives, in alignment with the Pancreatic Cancer Action Network's overall goals and mission. Since 2007, Dr. Bar-Sagi has been a member of the board and has also served since 2006 as Professor and Chair of the Department of Biochemistry at New York University, bringing a wealth of knowledge and experience to her new role.

"We are thrilled to have Dr. Bar-Sagi as our new Scientific Advisory Board Chair," stated Julie Fleshman, President and CEO. "Her dedication to pancreatic cancer research and leadership in the scientific community will help pioneer new insights to this deadly disease as we fight to find a cure."

Pancreatic cancer is the 4th leading cause of cancer death in the United States, yet it is the most under-funded, under-recognized and least studied among leading cancer killers. Dr. Bar-Sagi's involvement in pancreatic cancer research resulted from her desire to understand and treat a disease for which progress has been hopelessly stalled for the past few decades.

"It's an honor to be part of such a prominent organization," says Dr. Bar-Sagi. "The Pancreatic Cancer Action Network is leading the way in funding research and fostering a cadre of scientists dedicated to making breakthroughs in pancreatic cancer."

Dr. Bar-Sagi's responsibilities as Chair of the Scientific Advisory Board are effective immediately. To learn more about the Pancreatic Cancer Action Network, visit www.pancan.org.

About the Pancreatic Cancer Action Network

The Pancreatic Cancer Action Network is the only national organization creating hope in a comprehensive way through research, patient support, community outreach and advocacy for a cure. The organization raises money for direct private funding of research—and advocates for more aggressive federal research funding of medical breakthroughs in prevention, diagnosis and treatment of pancreatic cancer.

The Pancreatic Cancer Action Network fills the void of information and options by giving patients and caregivers reliable, personalized information they need to make informed decisions. We create a sense of hope and community so no one has to face pancreatic cancer alone. The organization helps support individuals and communities all across the country work together to raise awareness and funds to find a cure for pancreatic cancer.

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