

WORKING TOGETHER FOR A CURE



OUTREACH

VOLUME VII, ISSUE 3 - JULY 2007

A Publication of the Pancreatic Cancer Action Network



**Your Opinion
Counts!
See Page 3**

*Members of our Atlanta and Savannah TeamHOPE
Affiliates in Washington, DC for PanCAN's first ever
Lobby Day on April 24, 2007. See story on pg. 7.*



Chairman of the Board's Message

Dear PanCAN Friends,

PanCAN's fiscal year ended on June 30th, so as we move into July, we close out another successful year and begin another year of expanded services and programs for the pancreatic cancer community.

In this past fiscal year, PanCAN funded a total of nine research grants including six Career Development Awards, one Young Investigator award and five new Pilot Grants. To date, our total number of scientists funded by PanCAN is twenty-seven. We are proud of this accomplishment and could not have done it without your support. This year we look forward to developing a thoughtful plan to expand our current research portfolio. PanCAN will be hosting a Scientific Summit in August 2007 and bringing together brilliant minds from around the country to think about pancreatic cancer research in new and different ways. With that as a basis, PanCAN will then develop a business plan for expanding our research program.

In April, PanCAN held its first Lobby Day in Washington, DC attended by 160 volunteers from around the country. The event was highly successful and was the start to putting pancreatic cancer in the minds of our Members of Congress. We plan to host a second annual Lobby Day next year and look forward to more participation from our advocates across the country as we make pancreatic cancer a national priority.

PanCAN's Patient and Liaison Services (PALS) program continues to expand its outreach and ability to help more patients and families around the country. Since its inception in 2002, the PALS program has served over 20,000 patients and families. Next year, we plan to continue our outreach efforts and build on the resources already available to patients including offering materials in Spanish, hosting five patient symposia in cities around the country and adding a new booklet to our current series.

Finally, our grassroots network of volunteers continues to expand and drives PanCAN's position as the national leader in the fight against pancreatic cancer. This past year, our TeamHOPE Affiliates raised over \$2.7 million dollars while raising the visibility of pancreatic cancer in communities across the country. We could not do what we do without our foot soldiers out in the field, so we thank every one of our volunteers for helping us to lead this fight.

Thank you to everyone for your support and commitment. Together, let's make fiscal year 2007-2008 another great success story for the pancreatic cancer community!

Warm regards,

Jason Kuhn
Chairman of the Board

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Your Opinion Counts!

Go to www.pancan.org/survey

Please go to www.pancan.org/survey and complete our online survey. It will only take a few minutes.

The results of this survey will help determine if our newsletter is meeting your information needs regarding all aspects of pancreatic cancer.

Your responses will remain confidential and your contact information will not be shared outside of PanCAN.

Please go to www.pancan.org/survey!

Thank you!



Two of PanCAN's Co-Founders Step Down from the Board to Take on New Roles:

Pamela Acosta Marquardt to become PanCAN's Director of Development and Terry Lierman to become Chief of Staff for House Majority Leader, Representative Steny Hoyer (D-MD) _____



Pamela Acosta Marquardt



Terry Lierman

In 1998, Pamela Acosta Marquardt and Terry Lierman along with Paula Kim met in the Johns Hopkins pancreatic cancer discussion page. They joined together in 1999 to form the Pancreatic Cancer Action Network (PanCAN). These three co-founders had no idea that PanCAN would become a national leader in the fight against pancreatic cancer. Pamela and Terry have both

given endless hours of guidance, support and energy over the years and we are extremely grateful for the leadership that they have provided to PanCAN.

Pamela was the original creator of our annual *An Evening with the Stars* gala in 1998, and out of its success, PanCAN was founded in 1999. This year we will celebrate the gala's 10th

anniversary. Pamela has worked in recent years as the Executive Director of the American Heart Association in the Inland Empire area of Southern California and was extremely successful in helping them with their fundraising efforts. Pamela is now coming home to PanCAN as our new Director of Development and we could not be more thrilled. Please join us in welcoming Pamela to PanCAN's staff.

Terry has led a distinguished political career with his most recent work as the Chair of the Maryland Democratic Party and National Finance Co-Chair of Dean for America during the Presidential campaign of former Governor Howard Dean.

Terry has devoted at least one day per week during his adult life to volunteering with many health related groups including PanCAN. Terry is now taking on a new and exciting role as the Chief of Staff for House Majority Leader, Representative Steny Hoyer. Please join us in wishing Terry good luck.

We extend both Pamela and Terry a huge thank you for their leadership roles as members of PanCAN's Board of Directors, and we look forward to continuing to work with both of them in their new roles. Congratulations, Pamela and Terry!

2007 PanCAN Research Grants

"PanCAN is proud to partner with AACR to provide six Career Development Awards and one Fellowship Award this year for young investigators in the field of pancreatic cancer research. AACR's superb peer-review system and rigorous approach to science ensures that our investments are supporting science that is innovative and progressive. These scientists are providing hope to the pancreatic cancer community and we strongly believe that their efforts will help move the science toward better diagnosis and treatment of this devastating disease." – Julie Fleshman, President and CEO, PanCAN.

This is the 5th year of partnership between the American Association for Cancer Research (AACR) and PanCAN. To date, our investment in these outstanding researchers totals more than two million dollars. We invite you to get to know these seven individuals who will make a difference against pancreatic cancer.

Samuel Stroum PanCAN-AACR Young Investigator Award for Pancreatic Cancer Research



Hiroyuki Kashiwagi, MD

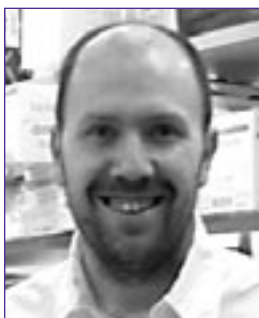
Targeted delivery of pro-apoptotic therapeutics in pancreatic cancer
Washington University, St. Louis, MO

I chose the field of pancreatic cancer research because I was frustrated with the treatment options available for my patients with pancreatic cancer.

To summarize the work of our research project, we have developed peptide antagonists for two distinct anti-apoptotic pathways that are often hyperactive in cancer cells. We have coupled these therapeutic domains with ligands, which preferentially bind to and are internalized by pancreatic cancer cells. In this grant we wish to explore the efficacy and toxicity of these novel dual domain peptides as single therapies and as potentiators of each other and of standard therapies. These studies will be performed in vitro as well as in vivo in mouse models of pancreas cancer.

We anticipate that these studies will establish our novel dual domain therapeutics as effective treatment regimens for pancreatic adenocarcinoma without severe toxicity. Successful completion of the research plan will provide the preliminary data to seek the additional funding which will allow us to initiate an Investigational New Drug application and to initiate a phase I clinical trial of our new drugs. I am thankful to be the recipient of the Samuel Stroum Young Investigator Award, which will allow me to dedicate myself to pancreas cancer research and continue my training towards a career as a clinician-scientist.

Carole and Bob Daly PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Martin E. Fernandez-Zapico, MD

Characterization of the Hedgehog-interacting pathways in pancreatic cancer
Mayo Clinic, Rochester, MN

Pancreatic cancer research has always attracted me, even as a medical student in Argentina, where I had an opportunity to study the effect of chemopreventive agents in animal models of pancreatic

cancer. Before graduation, I was an undergraduate research fellow at the Gastroenterology Research Unit (Mayo Clinic) under the mentorship of Raul Urrutia. During this clerkship, I had the opportunity to study the mechanisms underlying the cancer-associated growth functions of pancreatic cancer cells. Later, I joined Dr. Urrutia's group as a postdoctoral fellow in order to extend my training in cell/molecular biology, biochemistry and animal models of pancreatic cancer. Together, these experiences have provided the necessary tools and expertise that will allow me to develop as an independent investigator in pancreatic cancer as well as create awareness for the needs in early diagnosis and novel therapeutic tools for this disease.

My long term goal is to improve the quality of life and develop treatments for pancreatic cancer patients derived from fundamental basic science knowledge. My research focus is to better understand the signaling networks involved in pancreatic carcinogenesis in order to find new targets that can contribute to therapy and prevention of pancreatic cancer. I am certain that obtaining the PanCAN Career Development Award will provide the essential support for my development as an independent investigator. This proposal will have a focus on the molecular characterization of the survival cascade mediated by Hedgehog and its signaling interacting pathways in pancreatic cancer.

Nancy Daly Riordan PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Paul J. Grippo, PhD
Evaluating Kras oncogene addiction in pancreatic precancer and cancer
Northwestern University, Chicago, IL

In 1995, I was introduced to pancreatic cancer by my academic advisor and mentor, Dr. Eric Sandgren, while doing graduate studies at the University of Wisconsin. At the time, Dr. Sandgren was one of only a handful of

researchers to have a NIH/NCI grant focused on pancreatic cancer research, and nearly all of my laboratory work was directed on developing models of pancreatic cancer and using existing ones to understand disease development. I became passionate about my research as I learned about this disease, its late detection, and poor prognosis. PanCAN has also made its mark in my career from its earliest beginnings, and especially since 2002, where my volunteering in a TeamHope Affiliate (Northern Illinois) has brought me eye to eye with patients and their dedicated, driven families and friends. These people (Valerie, Angie, Kim, Linda, Terry, Ed, and Marvin) have touched me the most and encouraged me to keep pushing forward with my research, if not

for the present, at least for the next generation. To them and to God, I am truly grateful.

The funds that accompany this award will be used to support a project that will determine if a common genetic mutation in pancreatic cancer (in a gene called Kras) is required for the development and maintenance of both early precancerous lesions (PanINs) and cancer. Findings from this project will help identify the cell types that can give rise to pancreatic cancer and if therapies that target mutations in Kras will be effective at the level of precancer and cancer. By trusting me with this award, PanCAN provides the confidence for me to move forward, the funds with which to begin those endeavors, and the history of success to serve as a template.

Laurie and Paul MacCaskill PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Kimberly Kelly, PhD
Molecular imaging agents for early detection of pancreatic cancer
Massachusetts General Hospital, Charlestown, MA

Through participation in a large consortium made up of such distinguished pancreatic cancer researchers as Ronald DePinho, Doug Hanahan, and Tyler Jacks, I became aware of the devastation of the disease and also the lack of available clinical diagnostic tools. This knowledge galvanized me to investigate possibilities that could lead to effective diagnostic tools and potentially improve survival rates.

My research will identify novel molecular markers and develop imaging probes for pancreatic ductal adenocarcinoma (PDAC). Clinical imaging and early detection of pancreatic cancer with the developed imaging agents may substantially decrease the morbidity and mortality of patients diagnosed with pancreatic cancer. Given the lack of diagnostic tools for PDAC, the PanCAN Award is important since it will allow me to focus on these important studies and further this much needed research.

Ralph H. Hruban, M.D. PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Ben Stanger, MD, PhD
Investigation of the pancreatic "ductome"
University of Pennsylvania, Philadelphia, PA

I first became aware of the devastating impact of pancreatic cancer over 10 years ago, when a patient I was caring for as a medical student was diagnosed with the

disease. I still vividly recall the powerless feeling, which entrapped him, his family, and his medical providers. With each subsequent case, I have been reminded of the desperate need for earlier diagnosis and better treatment.

The efforts of PanCAN and other patient-oriented organizations have generated significant momentum in pancreatic cancer research, and have also served to remind those of us working in the field that pancreatic cancer is a very "real" problem. My project, "Investigation of the Pancreatic Ductome," seeks to compare the putative precursors of pancreatic cancer with their normal embryonic and adult pancreas

counterparts. The support being provided by PanCAN will allow me to explore this question as part of a broader interest in the relationship between cancer development and embryonic development. It is a particular distinction to have an award named in honor of Ralph Hruban, MD, whose careful studies have defined pancreatic cancer precursors. This PanCAN award gives me the opportunity to perform the type of study that falls outside of a typical NIH grant and I hope these efforts will provide the information that will allow us to go after the "Achilles' heel" of this tumor.

Skip Viragh PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Huamin Wang, MD, PhD

Functional study of hematopoietic progenitor kinase-1 in pancreatic cancer

MD Anderson Cancer Center, Houston, TX

I am a pathologist specializing in research in the gastrointestinal tract, liver, and pancreas. My daily clinical services are to review the histologic slides from many different types of cancer specimens. I was fascinated by the fact that most of the pancreatic ductal carcinomas are moderately or well differentiated and yet they behave as one of the most lethal diseases among all human malignancies. Clearly, we have to look beyond the histology to understand the biology of pancreatic cancer. This led me to pursue my laboratory research focusing on the underlying molecular mechanisms of pancreatic cancer.

I am deeply honored to have been selected for the PanCAN Career Development Award. This funding will provide essential support during my career transition period to further dissect the molecular mechanisms involved in pancreatic cancer. I am also very grateful to have the opportunity to work and to collaborate with many outstanding clinicians and researchers at the University of Texas M. D. Anderson Cancer Center who dedicate their careers to pancreatic cancer. Through our multidisciplinary teamwork, I believe that we will make a difference in pancreatic cancer care tomorrow.

Seena Magowitz PanCAN-AACR Career Development Award for Pancreatic Cancer Research



Rebekah White, MD

Prostate stem cell antigen: a specific target for pancreatic cancer therapy

Memorial Sloan Kettering Cancer Center, New York, NY

My interest in and relationship to pancreatic cancer started in my residency and subsequent surgical oncology fellowship at Memorial Sloan-Kettering Cancer Center. As a surgeon, I learned that one of the most difficult conversations I had to have was meeting patients and their families to share the news that surgery was not an option, and therefore long-term outcomes were not good.

My research plans involve investigating prostate stem cell antigen (PSCA), a GPI-anchored cell surface protein that is specifically over expressed in pancreatic cancer and has been implicated as potential therapeutic target. As a surgical resident at Duke University, I engaged in clinical research on neoadjuvant therapy for pancreatic

cancer under the mentorship of Dr. Douglas Tyler and spent three years working with Dr. Bruce Sullenger, whose laboratory is focused on the development of innovative nucleic acid therapeutics. When I returned to Duke as a faculty member this summer, I will resume research under the mentorship of Dr. Sullenger and plan to use an iterative in vitro selection technique (SELEX) to generate nuclease-resistant RNA ligands (aptamers) that bind and inhibit PSCA. Such molecules may validate PSCA as a therapeutic target and may be useful as therapeutic agents themselves. This award not only helps to initiate my research program but also demonstrates PanCAN's support of physician-scientists and translational research in pancreatic cancer.

Introducing PanCAN's Pilot Grant Awards

The Pancreatic Cancer Action Network is proud to announce the five investigators who will be funded through a brand new grant mechanism: the Pilot Grant Awards program. The goal of the Pilot Grant program is to support innovative research in pancreatic cancer focusing on an important question in basic science leading us to early detection or projects with a more translational or clinical focus aimed at discoveries in treatments. The Pilot Grant program was open to both beginning and established investigators. The awards, \$60,000 paid out in one year, will support the work of the following outstanding researchers:

Douglas Hanahan, PhD

Assessing mechanisms and therapeutic potential of an aspartyl protease in pancreatic cancer
University of California, San Francisco

Sunil Hingorani, MD, PhD

Activated Kras G12D and oncogene dependence in pancreatic cancer
Fred Hutchinson Cancer Research Center

Christine Iacobuzio-Donahue, MD, PhD

Using a genomic scale to identify the genes that play a role in the ability of pancreatic cancer to metastasize to other organs
Johns Hopkins University School of Medicine

Pinku Mukherjee, PhD

Development of immune-modulating therapies delivered to the pancreatic tumor site
Mayo Clinic, Scottsdale

Gloria Su, PhD

Activin signaling in the development of pancreatic cancer precursor lesions
Columbia University Medical Center

PanCAN Made Itself Heard in the Halls of Congress

On April 22-24, over 160 advocates joined PanCAN in Washington, DC for our first ever Lobby Day. The advocates flew into our nation's capital on Sunday, April 22 and spent the next day in training sessions learning everything they needed to know to make their visits with Members of Congress successful. Training sessions ranged from "Pancreatic Cancer 101" with Dr. Tony Hollingsworth, Chairman of PanCAN's Scientific Advisory Board, to specific training on our message for the meetings. By the end of the training, advocates were geared up and ready to spread the message that pancreatic cancer research needs to be a priority.

Chris Calaprice, a three-and-a-half-year pancreatic cancer survivor and PanCAN advocate from Santa Clarita, California, said, "I'm able to be here because I'm a pancreatic cancer survivor. I want to make a difference and help others to have the chance to survive. It's important our policy decision-makers know that this disease exists and they can help fund the urgent need for research to develop pre-screening methods, diagnostic tools and effective treatments."

The chance for Chris and other PanCAN advocates to make their voices heard came on Tuesday, April 24, when they went to Capitol Hill and met with their U.S. Representatives and Senators to communicate the urgent need for increased federal funding for pancreatic cancer

research. Over 170 meetings were held with Congressional offices and an additional 200 offices received PanCAN materials. In addition, almost 500 volunteers participated in a National Call-in, making 1,040 calls to Members of Congress.

Between our Lobby Day and the National Call-in, we:

- Secured commitments from 25 U.S. Representatives to sign a letter to House Appropriations Committee Chairman David Obey (D-WI) and Ranking Member Jerry Lewis (R-CA) in support of a 6.7% increase for the National Institutes of Health;
- Persuaded 31 U.S. Senators to sign a letter to Senate Appropriations Subcommittee Chairman Tom Harkin (D-IA) and Ranking Member Arlen Specter (R-PA) in support of a 6.7% increase for the National Cancer Institute; and
- Increased the number of U.S. Representatives who agreed to co-sponsor H. Res. 257 declaring November "National Pancreatic Cancer Awareness Month."
- Educated over 300 Congressional offices about PanCAN and pancreatic cancer.

By joining other pancreatic cancer advocates from around the country, the Lobby Day and National Call-in participants did more in one day

to spread our message on the need for increased funding for pancreatic cancer research than PanCAN alone could have done in a year.

Our work did not end when the Lobby Day participants left. Congress is currently considering legislation that provides federal funding for pancreatic cancer and other medical research. During the Lobby Day, we let Congress know that we needed a minimum 6.7% increase for both the National Institutes of Health and the National Cancer Institute, that funding is currently in jeopardy. Members of Congress will be home in their districts and states in the month of August for a Congressional Recess Period (August 6 – September 3). This is a great time to meet with your Members of Congress and let them know about our urgent need for more research funding. Check with your local TeamHOPE Affiliate's to find out if they have any meetings or events scheduled and how you can get involved in advancing PanCAN's advocacy message.

Thank you to all of you who joined PanCAN in Washington, DC or took the time to call your Member of Congress – your participation truly made this event a success! We are already looking ahead to next year and hope that you'll **mark your calendar and plan to participate in our 2nd Annual Pancreatic Cancer Lobby Day in April 2008**. More details will follow.



House Appropriations Chairman, Rep. Dave Obey (D-WI), Kylee Carolfi and Tara Carolfi



Rep. Kenny Marchant (R-TX), Erika Priddy, Linda Carnahan and Virginia Griffin



Jaime Darden, Sen. Bob Corker (R-TN) and Emily Lewis



Michelle Monhart and Sen. Dianne Feinstein (D-CA)



Rep. Todd Platts (R-PA) and survivor, Chris Calaprice



Dr. David Chang, Virginia Griffin, Rep. Chet Edwards (D-TX) and Megan Gordon Don

TeamHOPE

PanCAN TeamHOPE affiliates educate their communities and raise awareness about pancreatic cancer. Affiliates are volunteer-based and host activities and events to help PanCAN fulfill its mission. If you are interested in events or volunteer opportunities, please contact us at volunteer@pancan.org or call us toll-free at (877) 272-6226.

PanCAN welcomes our newest TeamHOPE Affiliate Coordinators!

Bill Arzt, *TeamHOPE Connecticut - Hartford*

Sandra Velasquez, *TeamHOPE Florida - Orlando*

Sandi Martin, *TeamHOPE Florida - Tampa*

Paula Aliers, *TeamHOPE Louisiana - Baton Rouge*

TeamHOPE Coast to Coast

TeamHOPE volunteers have been working hard this spring, hosting record-breaking events in their communities and attending the annual TeamHOPE Leadership Training.

East Coast

This year's TeamHOPE Leadership Training took place in Washington, DC from April 20 through April 22. The training is a way for TeamHOPE volunteers to connect with each other, find out what's new at PanCAN, and learn about how to strengthen and grow their affiliates and events. As an added bonus, many who attended were able to attend PanCAN's first ever Lobby Day on April 24.

The city was in full bloom as TeamHOPE volunteers arrived from all over the United States, and even though the weather can be unpredictable in DC, the sun held out for our participants. The TeamHOPE volunteers' energy matched the sun's as they tackled an aggressive two-day agenda. Over the course of the training, participants learned about topics ranging from how to represent PanCAN in the media to how to best

utilize volunteers. In between sessions and activities, participants managed to squeeze in some sightseeing, taking advantage of all DC has to offer.



West Coast

On the opposite coast, just days after the Leadership Training, volunteers in Washington state hosted a black-tie gala. Inspired by pancreatic cancer survivor Maija Eerkes and supported by TeamHOPE Puget Sound, a group of PanCAN supporters held a dinner and auction on May 4 in downtown Seattle. This first time event, appropriately named A Celebration of Hope, raised over \$200,000. Many of the over 300 guests wore purple gowns and ties as they mingled during a lively cocktail hour, feasted on a delightful dinner and danced the night away. Mistress of Ceremonies Susannah Frame, KING 5 television reporter and daughter of a pancreatic cancer patient, spoke passionately about her connection to the disease and made her debut as quite a remarkable live auctioneer. Special guests Dr. Sunil Hingorani of the Fred Hutchinson Cancer Research Center and Dr. Vincent Picozzi of Virginia Mason Medical Center spoke to the room about their progress in researching and treating pancreatic cancer. The event was a unanimous success and the team is already planning to hold a second Celebration of Hope in 2008.

The volunteers would like to thank event sponsors, listed below, for their generous support.

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Al and Maija Eerkes, Cynthia Stroum, Connie Williams

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Jim and Laura Donald, Terry and Ann Mix, Rob and Stacey Stuart, Dr. Martin and Diane Tullus

Silver Supporters

Richard DePosit, Joan Enticknap, Brad and Marie Gunn, Chuck and Pat Lockhart, Jan and Steve Rosenlund, Dr. Douglas and Nancy Trippel, Eileen Glasser Wesley and Mark Wesley



TeamHOPE Events

Arizona



The Greater Phoenix TeamHOPE Affiliate held its inaugural fundraising event, a fabulous **Memorial Fiesta Brunch**, on March 25 at

Garduno's Margarita Factory in Scottsdale. 77 guests attended and over \$2,900 was raised. Co-Chairs Janet Adams and Susan Kay Schultz and a great group of volunteers formed the affiliate in November 2006. Since that time, they have also lobbied the state government for increased funding and raised awareness in their community.

Arkansas

The third annual **Melissa Beck-Yazman Benefit Trail Ride** took place on April 14 in Dover. Poor weather did not stop riders from enjoying the outing and raising over \$1,200. Congratulations to the Beck family for their continued success.

California



On April 14, over 200 people attended the inaugural **V-Twins 101 Ride for Hope**, organized by pancreatic cancer survivor, Chris

Calaprice and wife, Jennifer. Riders checked in at the V-Twins 101 showroom in Camarillo and then set off for a scenic ride and parade, during which they proudly displayed a PanCAN flag and caught the attention of many onlookers. The riders returned to the showroom for a family friendly BBQ and rally. Not only did the event raise awareness in the community, it raised over \$40,000 for PanCAN. The Calaprices plan to repeat the event in 2008.

Connecticut

Trails to a Cure, an eight-mile trail race through Cockaponset State Forest in Chester, was held on May 20. Last year volunteers reinstated the former Cockaponset Trail Race to promote awareness of pancreatic cancer and to raise money to support research in honor of Steve Hancock. Steve passed away soon after the event last year, but thanks to his wife Brenda, friends Laurie Tomlinson and Jay Churchill, along with numerous volunteers and sponsors, the race tradition continues in Steve's memory. 90 runners and 30 walkers participated, raising approximately \$5,000. Post-race activities included a Lawrence Welk bubble extravaganza, food, refreshments, cheer, awards, a raffle and of course some old Steve Hancock stories.

Delaware

TeamHOPE Delaware held their second **Striking Out Cancer for PanCAN** bowling event on March 10. Bowlers converged at the Pike Creek Bowling Center in Wilmington and enjoyed an afternoon of bowling, raffles, food and fun. Congratulations to Valerie White and her volunteers for raising \$7,000.

Georgia



TeamHOPE Atlanta organized **PanCAN Night with the Braves** on May 2, selling tickets to the game and raising almost \$900. The

group of over 150 people sat together and proudly displayed a PanCAN banner in the stands. One family of eleven drove four hours from Tennessee to attend and wore purple t-shirts specially made for their group.

Indiana



On February 22, volunteers at the Rose-Hulman Institute of Technology held a **Pancakes for PanCAN**

Luncheon, raising \$2,000. 65 people gathered in the Union on campus to sample the pancake lunch, which was donated by the school dining services. Their generous support allowed the entire proceeds from the event to be donated. Event organizers Kathy Cooper and Diann Ringo were so pleased with the outcome they have already begun planning an event for November.

Iowa

Students at Drake University held their first **Ross Trivia Contest** and raised over \$200. Five student teams and one community team went head-to-head on March 9, vying for first place in the contest. Besides trivia, raffle drawings were held. Event organizers received lots of compliments on the event and have already begun planning for next year.

Maryland



Garrett's Restaurant of Georgetown was the host of PanCAN's **Auction for Action**, held on April 26. This first-time event raised over \$10,000. Guests enjoyed karaoke, a silent auction and live entertainment. The

highlight of the evening was the auction itself, which included VIP tickets to *The Daily Show* and *The Colbert Report*; box seat tickets to a performance at Wolf Trap; hang gliding lessons; a hot air balloon ride for two; round trip tickets on American Airlines and an assortment of dining certificates and art pieces. The night concluded with an outstanding performance by Georgetown University's Saxatonnes a capella group.

Michigan

Students at the University of Michigan organized a **Cancer Awareness Week**. Beginning March 14, volunteers sponsored a series of events promoting cancer awareness and raising money for various cancer organizations, among them PanCAN. Activities included a candlelight vigil, an art exhibit, restaurant and bar nights, a fashion show, a bone marrow drive and a band night.

New York

TeamHOPE Manhattan volunteers hosted a **Night of Laughs in New York City** at the Gotham Comedy Club on March 7. Attendees enjoyed laughs, cocktails and hors d'oeuvres and bid in a silent auction before the show. Auction items included sky box tickets to the Knicks, Yankees tickets and pre-season tickets to see the Jets. The event raised approximately \$50,000.

TeamHOPE New York - Capital District raised awareness and funds in a tasty way during February and March with their **Cold Stone Creamery Awareness Days and Fundraiser**. Three stores in the Albany area donated a portion of the sale of ice cream cakes and designated March 29 and 30 as pancreatic cancer awareness days.

Ohio

Volunteers in Canton held their first fundraising event, **Max & Erma's FUN-draiser for PanCAN**, on March 14. A portion of the restaurant's proceeds for the day were donated to PanCAN, along with donations from supporters who were unable to attend. The grand total raised came to \$441, not bad for a day's work!

PanCAN supporters in Carrollton held their **3rd Annual Dress Down for Pancreatic Cancer Day** on April 14. Local businesses, county and government offices and the local high school participated by allowing their employees to wear jeans for the day by giving \$2 for pancreatic cancer research. Additionally, elementary school students were encouraged to donate their pennies, which were added to the money

Continued on Next Page

TeamHOPE Events cont.

raised from the dress down. The community raised \$1,170. This event is held in honor of Leonard Ketchum, who had been the town barber for 40 years.

Bowling for a Cure 2007 took place on May 20 in Warren, with about 110 people in attendance and 90 of them bowling. Representatives from the local newspaper were there, taking pictures and interviewing three survivors. Everyone had a great time, including Ohio State Senator Capris Cafaro.

Tennessee

The family of Alderman Dennis J. Phillips of Franklin set up a **fundraising page** through Firstgiving.com last fall as he battled pancreatic cancer. The Phillips also held a fundraising event at a local Chico's and participated in the Hustle for Hope event in Nashville. Sadly, Mr. Phillips lost his battle in March of this year. Friends and family so far have helped the Phillips family raise over \$2,500 for PanCAN.

Texas

In memory of their wife and mother, former TeamHOPE Houston Affiliate Coordinator Becky Evetts, Sam Evetts and Brandi Monteverde organized **Paws for Pancreatic Cancer** in Houston on April 21. The dog walk raised \$4,000, and prior to the event, Sam and Brandi were featured on the local morning news, where they promoted the walk and shared information about pancreatic cancer. Through this event and their involvement with TeamHOPE, the Evetts family remains a powerful voice for the pancreatic cancer community and PanCAN.

On April 28 PanCAN supporter Jennifer Underwood and her Pancreatic Cancer Awareness Team ran the **4th Annual Texas Round-Up** in Austin. The team more than doubled their fundraising goal, raising \$1,090.

Washington

On May 4, TeamHOPE Puget Sound helped host **A Celebration of Hope** dinner and auction in downtown Seattle. The event grossed



over \$200,000 and is featured on page 8 of this newsletter. Congratulations to the volunteers who put this event together.

Wisconsin

Although the **4th Annual Walk for a Cure**, scheduled for February 25, was canceled due to a blizzard, the event raised over \$51,000. Event organizers were taken by surprise by the sudden change in weather, and worked quickly the day before the event to inform registered participants of the cancellation. To make up for the indoor mall walk, TeamHOPE Wisconsin volunteers organized two more events to collect donations from participants and distribute t-shirts and incentives. These volunteers certainly know how to make the best of a tough situation! Event organizers look forward to more temperate weather for 2008.

Your Opinion Counts!

Go to
www.pancan.org/survey

Please complete our online survey
about our Outreach Newsletter.

Thank you!

**TeamHOPE Walk – Chicago
Moves to the Spring**

One of PanCAN's biggest events, the TeamHOPE Walk in Chicago, Illinois, is getting a new date for its fifth outing. Previously held in August on the Northwestern University campus in Evanston, the event has raised close to \$500,000 over the past four years. This year's event has been moved to May 2008 and will be held in downtown Chicago. We are confident the already successful event will garner increased attention by moving to the heart of one of the country's most exciting cities, and grow to become PanCAN's biggest TeamHOPE event. We are especially excited to announce the participation of Joel McHale, host of E! Entertainment Network's *The Soup*.



Diet and Nutrition: Weight Loss

By Maria Petzel, RD, LD, CNSD

Weight loss is a common problem in individuals with cancer of the pancreas. It can be caused by treatment related side effects, cancer related side effects, or it may be related to changes in metabolism caused by the tumor. It is important that patients discuss any weight loss with their medical teams to help identify the cause and decide the best treatment. If the patient loses (or gains) 5 pounds or more in a week, alert the doctor immediately as this can be a sign of significant changes in hydration.

Possible causes of weight loss:

- Inadequate food/beverage intake due to poor appetite or nausea
- Vomiting
- Diarrhea
- Malabsorption
- Dehydration
- Tumor-induced weight loss

The following tips may assist in controlling weight loss:

- Consult with a registered dietitian for nutrition counseling.
- Schedule meals and snacks. Eat six to eight small meals or snacks per day.
- Eat calorie-rich foods and try not to consume foods or liquids with little nutritional value, like soft drinks or candy.
- Use medical nutritional drinks* as snacks. If you have medicines that can be taken with food, use medical nutrition drinks in place of water.
- Use anti-nausea medications as directed.
- Restrict or avoid any foods that cause diarrhea.
- Consider use of pancreatic enzymes and make sure to take them correctly.
- Check with the doctor to learn if an appetite stimulant or other medication may be helpful in controlling weight loss.
- Maintain adequate hydration. Use calorie and protein rich fluids.
- Get plenty of rest and balance with activity:
 - o Aim for a total of 30 minutes per day of activity, such as walking.
 - o Break activity into small increments (five to ten minutes at a time, totaling 30 minutes per day).

Tumor Induced Weight Loss

If the patient has tried the recommendations above but continues to lose weight, it is possible that the weight loss is tumor-induced. Tumor-induced weight loss, also known as cancer cachexia (ka-KEK-see-a), is a complex problem that affects the way calories and protein are used in the body. Most pancreatic tumors release compounds called cytokines into the blood, which alter the body's use of nutrients. Cytokines can cause the body to burn more calories than usual, break down muscle protein, and at

the same time decrease the appetite leading to decreased food intake. This process leads to thinner bodies, smaller muscles, and fatigue. Weight loss and malnutrition can have a significant impact on quality of life, daily functioning, response to treatment, longer or unexpected hospital stays and complications such as infections.

Strategies for helping individuals with tumor-induced weight loss are nutrition counseling, oral nutrition supplements, and appetite-stimulating medications. Controlling tumor growth through treatment (e.g., chemotherapy, chemo-radiation therapy) can also assist in controlling weight loss.

Some evidence suggests that fish oil may decrease tumor-induced weight loss. Specifically, EPA (eicosapentaenoic acid), a building block of fish oil, has been shown in studies to be beneficial. EPA may help ease cancer cachexia by decreasing the metabolic changes associated with the production of cytokines discussed above. Fish oil may be consumed as part of a medical nutritional supplement drink or as a dietary supplement. Studies show the optimal dose is 2 grams (2000 mg) per day of EPA. Generally, food sources of EPA do not contain therapeutic levels of EPA high enough to halt weight loss. A doctor or registered dietitian should advise the patient about taking EPA, the source, and the amount.

Medical nutritional supplements: The optimal dose of EPA may be obtained from two 8-ounce servings of a liquid nutritional drink such as RESOURCE® Support® or Prosure®. Due to the fat and fiber content of these supplements, people should start with 1/2 serving (4-ounces) per day and increase by 1/2 serving per day every three days to a maximum dose of two servings per day. There is likely no therapeutic advantage to consuming more than two servings per day of these specialty products. Therefore, if you desire additional liquid nutritional supplements* you may use other drinks such as those listed as "Regular" or "Diabetic" drinks below.

Dietary supplements: Deodorized fish oil is also available in capsules, liquid, or a pudding-like mixture. Because the FDA does not regulate supplements, the quality and dosage of the EPA found in capsules and liquids varies between manufacturers. For information on the safety and potency of fish oil supplements, go to www.consumerlabs.com.

*Examples of Medical Nutrition Drinks:

Regular : Boost®, Boost Plus®, Boost High Protein®, Ensure®, Ensure Plus®, Ensure High Protein®, Carnation® Instant Breakfast®

Diabetic: Boost Glucose Control®, Glucerna Shake®, Carnation® Instant Breakfast® No Sugar Added

Products for Tumor Induced Weight Loss (by mail order only): Prosure® by Ross®, Resource Support® by Novartis®

For more information on diet and nutrition, contact a Patient and Liaison Services (PALS) Associate toll-free at (877) 272-6226 or by email at pals@pancan.org.

Patient and Liaison Services (PALS)

Thus far in 2007, the PALS program has hosted three educational symposia for people with pancreatic cancer and their friends and family. Most recently, our New York Symposium on June 23, 2007 gave hope, inspiration, and an abundance of pancreatic cancer information to 175 attendees. These free, all-day educational events do more than provide survivors and families with the most up-to-date disease, treatment and symptom management information. The symposia bring people together – those living with pancreatic cancer, their family members and friends, and the wonderful health professionals who care for these patients.

With great pleasure, the PALS program announces that we will continue to expand the Symposium series over the next year. We will host five Symposia and we will be coming to new cities. Please consider joining us at one of these educational events. We would love to share the day with you. Upcoming Symposium locations and dates are listed on our website at www.pancan.org.

If you are not able to attend a Symposium, you may contact the PALS program at any time for current disease and treatment information, personalized clinical trials searches, peer-to-peer connections with other survivors and caregivers, and other support resources. PALS Associates are available Monday through Friday, 8:00 am to 5:00 pm Pacific Time toll-free at (877) 272-6226 or by email at pals@pancan.org. All services and information are free of charge.

Oncology Meeting Highlights:

News from the American Society of Clinical Oncology (ASCO) Annual Meeting

During late spring and early summer the professional oncology community is brimming with meetings and conferences offering unique opportunities for PanCAN to share our programs and services with members of the healthcare community. These meetings have also afforded PALS staff opportunities to attend educational sessions to learn about the latest treatment and research in pancreatic cancer, as well as research exploring the psychosocial aspects of cancer survivorship and care giving. PALS staff attended the following meetings over the past several months: Association of Oncology Social Workers (AOSW), Association of Psychosocial Oncology (APOS), Oncology Nursing Society (ONS), American Association of Cancer Research (AACR), Pancreas Club, Digestive Disease Week (DDW), Biotechnology Industry Organization (BIO) International Convention, and most recently the American Society of Clinical Oncology (ASCO).

The ASCO meeting in Chicago, Illinois, attracted more than 31,000 attendees from all over the world. ASCO is considered the premier educational and scientific event in the oncology community, bringing together the world's thought leaders in oncology and latest results from promising research and new therapeutic compounds. While this meeting did not unveil a significant breakthrough in pancreatic cancer research, there were several highlights including the results of two phase III clinical trials, encouraging results from several phase II clinical trials, and rousing discussion on the future direction of pancreatic cancer research.

Phase III Trial Results

Two large National Cancer Institute (NCI) supported phase III pancreatic cancer clinical trials reported no significant survival benefits for combination regimens. The phase III Southwest Oncology Group (SWOG) S0205 trial studied patients with advanced pancreatic cancer treated with a combination of gemcitabine and cetuximab, an epidermal growth factor receptor (EGFR) blocking monoclonal antibody. Patients treated with this combination derive similar benefit as patients treated with gemcitabine alone. Patients who received cetuximab plus gemcitabine showed a small improvement in median survival than those who received gemcitabine alone, but the data was not statistically significant and did not meet the primary endpoint of the trial.

Because survival differed between the two groups, indicating that some patients seemed to benefit from the combination therapy, there was mention of further efforts to identify which patients are most likely to benefit from the regimen.

Additionally, in the phase III Cancer and Leukemia Group B (CALGB) 80303 trial, patients who received the combination of gemcitabine with bevacizumab, an antiangiogenic agent, showed almost identical survival benefits as those advanced pancreatic cancer patients treated with gemcitabine alone. It was noted that the difference in outcomes between the prior phase II gemcitabine and bevacizumab trial and the present phase III trial may be due to patient selection; there were a proportionately higher number of patients with good prognostic factors in the phase II study than was in the phase III trial. While disappointing results, it is anticipated that several companion studies looking at the angiogenesis biomarkers and pharmacogenomics (the study of how an individual's genetics affects the body's response to drugs) will provide additional insight into the biology and treatment of advanced pancreatic cancer. Although bevacizumab may have failed in this study, it was agreed that this should not exclude the study of other antiangiogenic therapies in the treatment of advanced pancreatic cancer.

Additional Notable Trial Results

Follow-up data from a phase II clinical trial of GVAX immunotherapy for surgically resected pancreatic cancer reaffirmed positive results from previous studies using this therapy. Sixty patients at the Johns Hopkins Sidney Kimmel Comprehensive Cancer Center received GVAX after surgical resection of their pancreatic tumors followed by adjuvant chemotherapy and radiation. When compared with other patients at Johns Hopkins who underwent surgery and adjuvant chemotherapy and radiation but did not receive GVAX, patients on the trial experienced an overall survival of six months longer than those who did not receive GVAX. Additional ongoing trials at Johns Hopkins are studying GVAX booster administrations in patients who completed this phase II trial. A phase II trial for patients with metastatic pancreatic cancer evaluating GVAX in combination with cetuximab is also taking place at Johns Hopkins.

Results from a phase II trial showed that neuroendocrine tumors, including both pancreatic islet cell and carcinoid tumors, appear to be sensitive to treatment with RAD001 (everolimus), an investigational targeted anti-cancer drug. In this study 60 patients were treated with one of two doses of RAD001, known as a mTOR-inhibitor, which interferes with the ability of cancer cells to duplicate. Patients were also treated with octreotide (Sandostatin) to help manage symptoms associated with the cancer. Results showed that 20% of patients had tumor shrinkage and 72% saw their disease stabilize. While the results with RAD001 are promising, additional phase II and III trials are currently underway comparing Sandostatin alone to Sandostatin plus RAD001 in larger patient groups.

Preliminary safety and efficacy data from a phase II/III randomized trial evaluating TNFerade™ biologic plus standard of care (chemoradiation) compared to standard of care alone in locally advanced pancreatic cancer showed an early positive difference in survival in favor of the TNFerade plus standard of care group. The interim analysis results based on the first 51 patients treated with TNFerade are encouraging and further analysis is planned with greater numbers of patients to determine if the early positive trend can be confirmed.

Future Direction of Pancreatic Cancer Research

As discussed at ASCO by Christophe Louvet, MD of the Hôpital St-Antoine in Paris, moving pancreatic cancer research forward rests not only on pushing new therapies, such as molecularly targeted agents, from the laboratory to the clinical setting, but also advancing the understanding of the complex biology of pancreatic cancer. There is also the need to optimize the therapies currently available and conduct more in depth studies of pancreatic tumor properties, which could lead to the development of individualized treatment strategies. The future direction of pancreatic cancer research will also involve the use of combining multiple therapies that affect several targets in cancer cells lessening their ability to resist anti-cancer treatment.

Story of Hope and Inspiration

Debbi V., Silver Spring, MD



Mother, grandmother, wife, friend, colleague and pancreatic cancer survivor, Debbi V.

My journey began on April 24, 2006. I had been having an intermittent, annoying pain on my left side that I thought resulted from exercising (pulled muscle) and also some Popeye's fried chicken (which I do not normally eat). The combination of the two caused

quite a bit of pain one evening. I called my doctor and he suggested I go to the emergency room. After extensive testing, I was told that I had a "suspicious lesion" on my pancreas and I should see a surgeon after release from the hospital.

Being very naive about what a "suspicious lesion on the pancreas" really meant, I went home and spent the day on the internet. Overwhelmed by my findings, but determined not to let it "get me", I immediately interviewed several surgeons. I had the Whipple surgery on May 6, 2006 and was

released six days later from the hospital on May 12, just in time for Mother's Day. The 2.5 cm tumor was removed, there were no metastases, and my lymph nodes were all clear (stage I pancreatic cancer).

After surgery, chemo and radiation, I returned to work after approximately four months. I had a very stressful job as a director of human resources, and my husband felt it best for my complete and continued recovery that I resign in April 2007. Shortly after returning home from a lovely vacation to the Dominican Republic, on February 28, 2007 I was taken to the emergency room. I had emergency surgery the next morning to remove part of the small intestine that had become ischemic due to scar tissue and/or radiation from the first surgery. That was my last day on the job where I had worked for 27 years. I now have SBS (short bowel syndrome) and am home healing, adjusting to my, prayerfully, temporary need for TPN (nutritional supplement), and staying tuned for what is planned for me on the next leg of this wonderful journey called life. I remain cancer free.

Two major surgeries in less than one year! There is so much good news that I could share with you that has occurred on this journey that I truly

do not stop (very often) to think about the not so good news. Sitting here telling my story is such a blessing and a gift. I have also had the blessing of two beautiful grandchildren born in the past year (both two months premature but doing well). One was born a few days before my first surgery and the other one a few days after my second surgery. In addition to my faith, I give special thanks to my incredible husband (we married in September 2004), my ever praying mother and step-father, my faithful children, my church family, my incredible co-workers, and a host of other friends and family. I had people all over the world praying for me and for that I give THANKS! Very special thanks to a friend who I met recently through a coworker who knew that we were both on the same journey. Her spirit is incredible and it has helped to keep me going. We have never met in person, but we plan to have lunch real soon.

There are so many incredible stories of faith within my story about my pancreatic cancer journey that I would need to write a book to fully capture all of the blessings of the past 12 months of my life. Please, if you are on this journey, stay positive and stay faithful.

Caregiver's Corner: Taking Care of the Caregiver

Being a caregiver can be, at times, an overwhelming responsibility. Besides trying to cope with the normal emotions associated with knowing that a loved one has been diagnosed with pancreatic cancer, a caregiver may also be dealing with additional feelings of stress, fatigue, and frustration. Because the role of the caregiver is so important, a caregiver must find the time to take care of him/herself as well.

Caregivers spend a lot of time looking after the health of their loved ones. This often means that the caregiver spends less time focusing on his or her own needs, such as eating well and exercising. In order to remain healthy so that a person can continue to be a caregiver, one must be able to see his or her own limitations and learn to care for him/herself as well as others. Caregivers need time to reflect, relax and rejuvenate for at least a few hours each week. This "private time" gives people renewed strength to carry on. By acknowledging the reality that being a caregiver is filled with stress and anxiety, and understanding the potential

for burnout, caregivers can be forewarned and guard against it.

Many caregivers report poor concentration, loss of sleep, increased anxiety, and major disruptions in daily life due to the demands of care giving. One method used to help reduce some of the negative effects of care giving on an individual's physical and mental health is the practice of meditation. Meditation can be beneficial for a variety of reasons including: reducing stress, promoting relaxation, assisting with emotional cleansing and balancing, gaining self-awareness and personal insight, and deepening concentration.

In addition to meditation, yoga can help a person manage health conditions and cope with disease. Yoga offers a good means of relaxation and stress relief. Yoga's quiet, precise movements helps to focus a person's mind less on their busy days and more on the moment as they move their body through poses that require balance and concentration.

Similar to yoga, tai chi is a noncompetitive, self-paced system of gentle physical exercise. Tai chi is a defined series of postures or movements performed in a slow, graceful manner. Each movement or posture flows into the next without pausing. Tai chi appears to offer both physical and mental benefits no matter what age the participant is. It is used to reduce stress, increase flexibility, increase energy, stamina, and agility, and to increase feelings of well-being. According to an article published by the Case Western Reserve University in 2006, preliminary research shows that for older adults in particular, practicing tai chi regularly may reduce anxiety and depression, improve sleep quality, reduce high blood pressure, improve cardiovascular fitness, and improve everyday physical functioning.

Always remember to stay active, eat a balanced diet, and rest regularly.

For more tips for caregivers, contact a Patient and Liaison Services (PALS) Associate toll-free at (877) 272-6226 or by email at pals@pancan.org.

Joining Forces to Create Hope



Patty Boshell

The Patty Boshell Pancreatic Cancer Foundation was founded by Patty's husband, Allan Boshell, and several of Patty's friends following her passing from pancreatic cancer on September 6, 2005.

Although Patty's life was cut short it was a well-lived, passionate life. She flew airplanes, rode the backs of elephants in Africa, canoed the most exotic reaches of Thailand, and she traced her mother's family roots to Japan, learning enough of the language to spend a month there looking for relatives. At age 49 her life had been fuller than most. Despite her illness, Patty never felt sorry for herself, and she did not let others do so either. Her goal was to reach others afflicted with the disease by giving them hope, encouraging them

to live vibrantly and to continue to experience happiness and explore the world. The foundation is her legacy.

Recently, Allan Boshell explained how he came to learn about the Pancreatic Cancer Action Network, "I was referred by a friend who lost his wife to the same cancer. He said, 'hang the phone up now and go to pancan.org.' I did."

Allan did not stop there. He says, "PanCAN was there for me during Patty's ordeal. I called at least weekly and always found a helping hand. Later on, I looked for other organizations, but I kept coming back to PanCAN. You had the most information and the broadest reach on all fronts related to this disease. Once we formed Patty's foundation, we knew we wanted to be a catalyst for what PanCAN does. So our goal is simply to be a money raising machine with a focus on funding research. Once we heard about the Career Development Awards, it resonated immediately with the board and the vote was unanimous to make the commitment."

As part of their endeavors, The Patty Boshell Pancreatic Cancer Foundation will underwrite a Pancreatic Cancer Action Network (PanCAN) Career Development Award in the amount of \$100,000. The funds raised from the

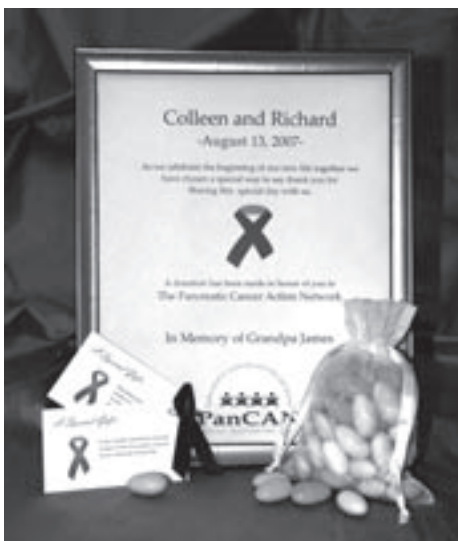
Foundation's annual gala, *Art from the Heart*, will go towards the award endowment. *Art from the Heart* features original art designs, fabulous auction items, food, and entertainment, and will be held October 20, 2007 in Boca Raton, FL. The event will showcase emotionally inspired artwork by national, regional and local artists.

PanCAN's Career Development Awards are granted annually to scientists committed to the study of pancreatic cancer. These outstanding individuals join an elite group of innovative and talented researchers dedicated to moving the science of pancreatic cancer forward. The Patty Boshell Pancreatic Cancer Foundation sets an incredible example as a champion of the cause, and raises the bar in raising awareness and funds for pancreatic cancer. PanCAN is proud to be joining forces with them.

For more information regarding the Patty Boshell Cancer Foundation and their upcoming fundraising event, please visit their website at www.pancreaticcure.org.

For more information regarding the PanCAN Career Development Awards, please contact our Development Department at (877) 272-6226.

Wedding Favors for PanCAN



Wedding favors have traditionally been used by the bride and groom to extend a memento of their good fortune to their guests. However, it is often difficult to bring true meaning to these small tokens. The new trend is to support a charity by making a donation in honor of the

guests or by requesting the guests to contribute to a designated cause in the wedding party's name.

The Pancreatic Cancer Action Network (PanCAN) now offers the same opportunity for couples who want to honor a loved one who has been affected by pancreatic cancer. There are two Wedding Kit options to choose from, and both include all the materials needed to assemble a lovely presentation showcasing the favor or gift request.

In Lieu of Wedding Favor Kit: Pre-printed In Lieu of Favor cards, white or cream organza satchels, purple PanCAN awareness ribbons, and a personalized framed acknowledgement to place by the Guest Book. The favor can be personalized by using the satchel to hold additional items such as candy or a small trinket.

In Lieu of Gifts Kit: Pre-printed In Lieu of Gifts cards, purple PanCAN awareness ribbons, a personalized framed acknowledgement for placement near the Guest Book, and a weekly update sent to the bride and groom listing the donations made in their honor.

Acknowledging a charity allows the new couple to demonstrate their shared commitment to a good cause, as well as showcase a unique alternative to conventional wedding customs. New bride Margaret Dole said, "When it came time to decide how to welcome our friends and family and thank them for sharing our wedding day with us, we wanted to do something really special. We wanted to share our day with an organization that meant something to us. So we made a donation to PanCAN in lieu of favors, and placed the PanCAN wedding favor acknowledging the contribution on each table setting. My father-in-law was so touched by the thoughtfulness and our willingness to give back that he made it part of his congratulatory toast. It was an incredible way for all of our friends and family to help my husband and me to celebrate and start our life together."

For more information on PanCAN's Wedding Kits please contact our Development Department at (877) 272-6226, or visit our website at www.pancan.org.



Make sure you
visit the PanCAN Store
to get ready for
**Pancreatic Cancer
Awareness Month**
in November!

www.pancan.org/store

Pancreatic Cancer Symposium

An Event to Educate and Create Awareness

L O S A N G E L E S

Friday, October 26, 2007

Beverly Hilton Hotel
Beverly Hills, California

Symposium details and registration will be available
in early August at www.pancan.org.

An Evening With the Stars

SAVE THE DATE
Save the Date

Saturday, October 27, 2007

10th Annual An Evening With the Stars Gala
Beverly Hilton Hotel – Beverly Hills, CA

Please go to www.pancan.org/EWTS07 for more
information about the Gala and hotel reservations.



Run with the purple pack in Toronto, CANADA!

Previously scheduled for Montreal, the PanCAN running team's first event outside the United States is now going to be in Toronto!

The Toronto Marathon and Half-Marathon takes place on October 14, 2007.

Check out
www.pancan.org/torontomarathon
for more information.



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To remove your name from future mailings, or make changes to your contact information, please cut and paste your address label from below and return it to:
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We appreciate your help!

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Calendar

7/21/07: *Worthington's Treasures on the Green Garage Sale*

Location: Worthington, Ohio
Contact: Astrid Ofenbutt, astrid@pancan.org

7/24/07: *2nd Annual PanCAN Night at AT&T Park*

Location: San Francisco, California
Contact: Michelle Monhart, mmonhart@pancan.org

8/3/07: *PanCAN Night with the Portland Beavers Baseball*

Location: Portland, Oregon
Contact: Elizabeth Potter, epotter@pancan.org

8/5/07: *5th Annual Brandon 2-Person Scramble*

Location: Brandon, South Dakota
Contact: Peggy Kessler, pkessler@pancan.org

8/12/07: *Nancy C. Hanson Legacy Golf Tournament*

Location: Stillwater, Minnesota
Contact: Joan Hanson, jhanson@comcast.net

8/18/07: *PanCAN Night at PETCO Park*

Location: San Diego, California
Contact: Lily Villaverde, lvillaverde@pancan.org

8/18/07: *Bowling for Hope*

Location: Cary, North Carolina
Contact: Peggy Brescia, peggybrescia@nc.rr.com

8/19/07: *Pick Up the Pace for Pancreatic Cancer*

Location: Allison Park, Pennsylvania
Contact: Theresa Dukovich, tdukovich@pancan.org

8/23/07: *St. Louis Cardinals PanCAN Night*

Location: St. Louis, Missouri
Contact: Susan Hendin, sdhendin@pancan.org

8/24/07: *Shirley Hobbs Martin Memorial Golf Outing & Dinner*

Location: Lake Bluff, Illinois
Contact: Laura Martin, LMartin419@sbcglobal.net

8/25/07: *3rd Annual Buck Mabbutt Memorial Ride*

Location: Silverdale, Washington
Contact: Joan Mabbutt, joanmabbutt@wavecable.com

8/25/07: *Movin' and Groovin' for PanCAN*

Location: Richmond, Virginia
Contact: Rene Hypes, volunteerva@pancan.org

8/25/07: *3rd Annual Time for Hope*

Location: Plainfield, Illinois
Contact: Audrey Montalto, amontalto@mbfinancial.com

8/27/07: *PanCAN Links for a Cure*

Location: West Bloomfield, Michigan
Contact: Margaret Ohryn, mohryn80@comcast.net

9/1/07: *Hike Iowa for Hope*

Location: Iowa
Contact: Jody Moats, sjmrae@hotmail.com

9/7/07: *2nd Annual Steve Hatje Memorial Golf Tournament*

Location: Middlefield, Connecticut
Contact: Barbara Taylor Hatje, taylorhatje@aol.com

9/8/07: *2nd Annual Golden Gallop*

Location: Golden, Colorado
Contact: Gretchen Guerra, gretchen.guerra@goldengallop.org

9/9/07: *An Evening for Chuck*

Location: Akron, Ohio
Contact: Zach Freidhof, zach@zachmusic.net

9/15/07: *3rd Annual Pancakes for PanCAN*

Location: Savannah, Georgia
Contact: Joann Bishop, jbishop@pancan.org

9/15/07: *PurpleRide Minnesota 2007*

Location: Maple Grove, Minnesota
Contact: Renita Breitenbacher, renita@nitabcreative.com

9/15/07: *2nd Annual Hustle for HOPE*

Location: Nashville, Tennessee
Contact: Jamie Darden, jdarden@pancan.org

9/16/07: *TeamHOPE New Jersey Picnic for PanCAN*

Location: Elizabeth, New Jersey
Contact: Anne Travisano, atrasvano@pancan.org

9/22/07: *5th Annual Golf Outing for Pancreatic Cancer*

Location: Eters, Pennsylvania
Contact: Robert Hammen, bhammen@pancan.org

9/22/07: *TeamHOPE Walk - Portland*

Location: West Linn, Oregon
Contact: Elizabeth Potter, epotter@pancan.org

9/22/07: *TeamHOPE Philadelphia Pancakes for Patty*

Location: Drexel Hill, Pennsylvania
Contact: Kevin Kelly, kkelly@pancan.org

9/23/07: *TeamHOPE Colorado Western Slope Golf Tournament*

Location: Montrose, Colorado
Contact: Cyndi Fleming-Williams, cfleming@pancan.org

9/23/07: *4th Annual Jimi Lee Memory Walk*

Location: Holtsville, New York
Contact: Debbie Lee, dlee@pancan.org

9/30/07: *2nd Annual Susan Novick Race to Make a Difference*

Location: Vineland, New Jersey
Contact: Amy Novick, anovick1@comcast.net

10/7/07: *TeamHOPE Baltimore Walk*

Location: Bel Air, Maryland
Contact: Ken Cuzeman, kcuzeman@pancan.org

10/13/07: *5th Annual Trail Walk/Run for Pancreatic Cancer*

Location: Morristown, Tennessee
Contact: Leslie Frantom, lfrantom@pancan.org

10/14/07: *Toronto Marathon*

Location: Toronto, Ontario
Contact: Angela Johnson, ajohnson@pancan.org

10/15/07: *Tee Off Fore PanCAN*

Location: Houston, Texas
Contact: Sue Ann Pieri, spieri@pancan.org

10/20/07: *TeamHOPE 3rd Annual Stride for Hope*

Location: Wichita, Kansas
Contact: Michelle McWhorter, mmcwhorter@pancan.org

10/26/07: *2007 Pancreatic Cancer Symposium - Los Angeles*

Location: Beverly Hills, California
Contact: Sheila Dunbar, sdunbar@pancan.org

10/27/07: *TeamHOPE Walk - Cape Cod 2007*

Location: South Yarmouth, Massachusetts
Contact: Nancy Harrison, teamhopeevents@pancan.org

11/18/07: *PanCAN Stride for a Cure Indoor Mall Walk*

Location: Albany, New York
Contact: Linda Eisenberg, leisenberg@pancan.org